

Sonali Kudva

EDUCATION

- PhD** Communication and Information **Kent State University** (2019)
Advisor: Dr. Stanley Wearden
Dissertation Title: "It's not just song and dance: How the Natyashastra informs contemporary Bollywood"
- MA** Journalism and Mass Communication **Kent State University** (2010)
- MA** English **Kent State University** (2004)
- MA** English **Fergusson College, University of Pune** (2003)
- BA** Mass Communication and Journalism **University of Pune** (2001)
- BA** English; Minor: French & Psychology **Fergusson College, University of Pune** (2001)

EMPLOYMENT IN EDUCATION

- Adjunct/Part-Time Instructor** **August 2015- Current**
Kent State University
The School of Information
Journalism and Mass Communication (Main Campus and Regional Campus)
School of Digital Sciences
- Adjunct/Part-Time Instructor** **August 2018- Current**
Journalism and Mass Communication, Cuyahoga Community College, Cleveland, Ohio
- Freelance Tutor ESL** **February 2018 – January 2019**
- Graduate Assistant/International Student Liaison** **August 2016 – May 2018**
Kent State University, School of Digital Sciences, Kent, Ohio
- Graduate Research Assistant** **August 2011-August 2015**
Kent State University, College of Communication and Information, Kent, Ohio
- Graduate Teaching Assistant** **January 2014- August 2015**
Kent State University, College of Communication and Information, Kent, Ohio
- Graduate Assistant (Research and Administration)** **August 2008-May 2010**
Kent State University, Department of Journalism and Mass Communication
- Writing Tutor** **August 2008-December 2009**
Kent State University, Department of Journalism and Mass Communication
- Admissions Counselor/Analytical Writing Tutor** **October 2002 – March 2003**
Dilip Oaks Academy, Pune, India

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TEACHING

COURSES TAUGHT

Information Fluency in the Workplace
Society, Culture and the Digital Sciences
Writing Across Platforms
Media, Power and Culture
Media, Power and Culture Online
Multimedia Newswriting
Digital Media Writing
Newswriting

PROFESSIONAL DEVELOPMENT COURSES IN PEDAGOGY AND TEACHING WRITING

- Research and Pedagogy in Critical Reading
- Teaching College Writing
- Literate Practices and Sociolinguistics
- College Teaching in Communication and Information
- Online Student Engagement Techniques
- Blackboard Bootcamp Online
- Searching for Grant Funding Opportunities
- Ally Training
- Communicating in the Academy
- PhDigital Bootcamp

RESEARCH

SCHOLARLY INTERESTS

My dissertation research agenda explored changing themes in Indian cinema, using critical analysis and cultural-historical perspectives, examining the communal experience of performance, and the effects communal experience has on comprehension and shared codes of communication. It also examines how success is defined and evaluated in the Indian performative arts and contemporary popular film. I also pursue secondary research lines in information science, libraries, popular culture, critical analysis, and literacy.

PUBLICATIONS:

REFEREED JOURNAL ARTICLES AND BOOK CHAPTERS

- Ye, X., Li, W., **Kudva, S.**, She, B., & Benya, S. (2018). What and where are we Tweeting about Black Friday? In Thakur, R., Dutt, A., Thakur, S., and Pomeroy, G. (eds.) *Urban and Regional Planning and Development: 20th Century Forms and 21st Century Transformations*. Springer.
- Ye, X., Lian, Z., She, B., & **Kudva, S.** (2019). Spatial and big data analytics of E-market transaction in China. *GeoJournal*, 1-13. <https://doi.org/10.1007/s10708-018-09964-y>

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- Yue, H., Zhu, X., Ye, X., Hu, T., & **Kudva, S.** (2018). [Modelling the effects of street permeability on burglary in Wuhan, China](#). *Applied Geography*, 98, 177-183. <https://doi.org/10.1016/j.apgeog.2018.06.005>
- Zhao, C., Wu, Y., Ye, X., Wu, B., & **Kudva, S.** (2018). [The direct and indirect drag effects of land and energy on urban economic growth in the Yangtze River Delta, China](#). *Environment, Development and Sustainability*, 1-18.
- Lin Z., Ye X., Wei Q., Xin F., Lu Z., **Kudva S.**, & Dai Q. (2017). [Ecosystem Services Value Assessment and Uneven Development of the Qingjiang River Basin in China](#). *Sustainability*, 9(12), 2356.
- **Kudva, S.**, & Yu, X. (2017). [Smart Cities, Big Data and Sustainability Union](#). *Big Data and Cognitive Computing*, 1(1), 4. doi: 10.3390/bdcc1010004
- Zhang, Y., & **Kudva, S.** (2014). [Ebooks vs. Print Books: Readers' Choices and Preferences across Contexts](#). *Journal of the American Society for Information Science and Technology*.
- Zhang, Y., & **Kudva, S.** (2014). [Ebooks vs. Print Books: Readers' Choices and Preferences across Contexts](#). Short paper published in the Proceedings of the American Society for Information Science and Technology.
- Zhang, Y., & **Kudva, S.** (2012). [An ecological approach to examining how Americans seek information in today's information environment](#). Proceedings of the American Society for Information Science and Technology.

REFEREED JOURNAL ARTICLES SUBMITTED FOR PUBLICATION

- **Kudva, S.**, & Zhang, Y. (2013). *Internet use: Disadvantaged despite it, or without it?*
- Zhang, Y., & **Kudva, S.** (2013). *What do we know about non-Internet users' information needs and information seeking in the Internet age?*
- Zhang, Y., & **Kudva, S.** (2013). *Examining User Information Needs and Sources: The Ecological Model Revisited.*

CONFERENCE PRESENTATIONS

REFEREED CONFERENCE PRESENTATIONS

- Zhang, Y., **Kudva, S.** & Jiming, H. (2016). *"In their own words: Why patrons use libraries less or more in the digital age."* Paper presented at the satellite meeting for the International Federation for Library Associations and Institutions in Columbus, Ohio.
- **Kudva, S.** (2015) Bend it like a desi: Desi culture goes global. A presentation at the meeting for the National Popular Culture Association, New Orleans, LA.
- **Kudva, S.** (2014). [It's not all song and dance: Bollywood's new themes and messages](#). A presentation at the meeting for the National Popular Culture Association, Washington D.C.
- Zhang, Y. & **Kudva, S.** (2013). [Ebooks vs. print books: Readers' choices and preferences across contexts](#). A poster presentation at the 2013 Association for Information Science and Technology (ASIS&T) Annual Conference. November 1-6, 2013, Montreal, Canada.

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- Zhang, Y., & Kudva, S. (2013). [What do we know about non-Internet users' information needs and information seeking in the Internet age?](#) A poster presented at the meeting for the Association of Science and Technology, Seattle, Washington.
- Kudva, S. (2013). *Is Soccer the new hipster sport?* A presentation at the Midwest Popular Culture Conference, St. Louis, Missouri.
- Kudva, S. (2012). *Editorial Cartoons: When comment is neither free nor funny, should it be?* **Top Five** Paper presented at the meeting for the Central States' Communication Association at Cleveland, Ohio.
- Zhang, Y., & Kudva, S. (2012). *Dynamics of Facets in Next Generation OPACs*. Poster presented at the meeting for the Association for Library and Information Science Education, Dallas, Texas.
- Kudva, S. (2012). *Minority Report: A brief overview of cultural stereotyping in three films*. A paper presented at the meeting for the Midwest Popular Culture Association, Columbus, Ohio.
- Zhang, Y., & Kudva, S. (October, 2012). [An Ecological approach to examining how Americans seek information in today's information environment](#). A poster presented at the meeting for the Association of Science and Technology, Baltimore, Maryland.
- Kudva, S. (2012). [Minority Report: A brief overview of cultural stereotyping in three films](#). A paper presented at the meeting for the National Popular Culture Association, Washington D.C.

ACADEMIC HONORS/AWARDS

- Graduate student travel award NCA 2018
- Invited member *Kappa Tau Alpha*, the International Honor Society for Journalism students, Spring 2017.
- Scholarship Award Winner 2017-18: The James Sutherland Endowed Scholarship, provided by the Buckeye Chapter of the Society for Professional Journalists.
- Selected for White House internship program (Obama Presidency) as part of the White House [Asia-American Pacific Initiative](#) (AAPI). Later disqualified due to lack of American citizenship (July 2016).
- Recognized as [International Journalist of the Month](#) by the International Journalists' Network in July 2016.
- Recipient of Scholarship from the South-Asian Journalism Association, 2015.
- Authored and received the first student Fellowship/Grant for travel and completion of a multimedia project, ["Water for All" from the Pulitzer Center for Crisis Reporting](#) in rural India (2009). All photography, writing, video and audio work was completed without assistance.
- Received 12 fellowships and scholarships from the University of Pune for having the highest score in the undergraduate program in English at the University of Pune (2000) in a class of over 10,000 students.
- Approved for Graduate Student Senate travel award 2011-12, 2012-13, 2013-14.
- Participant in at least two NSF grant-funded projects, resulting in publications and conferences. Proficient in grant applications

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- Completed PhDigital Bootcamp 2019, funded by the Knight Foundation and run by Texas State University

SERVICE

REVIEWER/JUDGE EXPERIENCE

- Reviewer for **AEJMC Annual Conference: Chicago, Illinois 2017, Washington DC 2018.**
- Judge for the **Online News Association Annual Awards** 2016.
- Judge for the **Kent State Graduate Research Colloquium**, Kent State University, 2014, 2016, 2017.
- Reviewer Book Proposal: Sage Publications: Tentatively titled, ***Careers in Mass Communication*** by Stephanie Smith: March 2016
- Reviewer Textbook: Oxford University Press: ***Converging Media, Fifth Edition, by John V. Pavlik and Shawn McIntosh (2016)***
- Reviewer for the ***International Journal for Doctoral Studies (2013-current)***. Online ISSN: 1556-8873. Print ISSN: 1556-8881
- Reviewer for ***The International Journal of an Emerging Transdiscipline***. Online ISSN: 1521-4672. Print ISSN: 1547-9684
- Reviewer for ***ISTITE 2014: Informing Science + IT Education Conferences: Australia***
- Reviewer for the ***Annual International Communications Association Conference (2015, 2018)***. (Divisions: Popular Culture, Communication History, Mass Communication, Information Systems, and Race and Ethnicity in Information)
- Reviewer for ***Journal of the Association for Information Science and Technology (JASIST)***. 2015. Online ISSN: 2330-1643
- Reviewer, presenter and teacher, **Ohio Scholastic Media Association** Fall 2014, Spring 2017, Spring 2018.
- Research and Graduate Assistant to **Dr. Robert P. Batchelor** - Assistant Professor, Kent State University (2010). I assisted him in research and editorial work on the compilation of a book, **[“Cult Pop Culture: How the Fringe became Mainstream”](#)** (Credited).

DEPARTMENT AND SCHOOL SERVICE

- Assisted new international students to find opportunities for collaboration, internships, on-campus employment opportunities
- Served as a communication liaison for the large international student body in the School of Digital Sciences
- Helped create career materials for students (like cover letters and resumes).
- Created departmental materials for orientation.
- Managed the LinkedIn page for the page, and networked with both current students and alumni.
- Participated in student recruitment, retention and graduation efforts, student conduct cases, annual event planning and advising at the School of Digital Sciences.
- Participated in Program and Curriculum Planning for the School of Digital Sciences.
- Participated and assisted in welcoming new and potential international students to the School of Digital Sciences, and the School of Journalism and Mass Communication.

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- Volunteered at the annual KSU-Poynter Media Ethics Conference.

PROFESSIONAL and ACADEMIC AFFILIATIONS

- Member of the National Popular Culture Association
- Member of the South Asian Journalists' Association
- Member of the Asian American Journalists' Association
- International Center for Foreign Journalists Fellow
- Pulitzer Center for Crisis Reporting Fellow
- Member Golden Key Honor Society
- Member Kappa Tau Alpha Honor Society
- Member Association for Educators in Journalism and Mass Communication (AEJMC)
- Editorial Board Member – The Qualitative Report

PROFESSIONAL WORK EXPERIENCE

Freelance Editor/ Copywriter/ Translator

I provide individuals with editorial assistance on writing projects, firms with website content assistant, and collaborate with others on projects. Some highlights include:

- **MSys Technologies** on content for their company website, ghostwriting a technical blog, and on corporate communications materials (including press releases, client emails, etc.).
- Collaborated with another translator on a book in Italian, on the taxonomy of local Sardinian plants, and helped translate the book to idiomatic English from Italian (uncredited). **The Regional Natural Park of Molentargius Saline – Guide to the Flora**: ISBN 978-888596663-5
- Created marketing materials in the field of health information awareness for **Livingstone Marketing Agency ICT and Healthcare**, Belgium (2013) for the Red Cross Blood Donation Drive in Belgium.
- Served as associate editor for **Brown Girl Magazine**, an online magazine and website for women from a South East Asian background (2014-2017).
- Editor: **"Brewed Hot"** (tentative title), an anthology of prose about the immigrant experience by young women of the South Asian diaspora (Credited).
- Editor: **"MannMukti"** Quarterly Newsletter. MannMukti is a registered non-profit targeting the promotion of better mental health among South Asians (2018).

Wall Street Daily- Agora Publishing
Copy Editor

Baltimore, MD

January 2016 – July 2016

Functions: I copy-edited, proofread and prepared finance-based articles for publication for daily newsletters, which is the core of Wall Street Daily's publications.

The Times of India
Assistant News Editor/News Auditor

Hyderabad, India

March 2011-September 2011

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Functions: I served in an editorial capacity at the Times of India newsdesk in Hyderabad, India and worked directly with the Resident Editor on specific tasks. I was also the in-residence news auditor for the everyday edition of the main newspaper. This involved evaluating the daily edition in terms of editorial and content quality.

Daily Kent Stater- Kent State University

Kent, Ohio, USA

Columnist

August 2008- August 2010

Managing Editor- Summer Kent Stater

Student Assistant- International Student Services

- Wrote editorials once a week for the Daily Kent Stater on a variety of topics.
- As Managing Editor for the Summer Kent Stater, I ensured the smooth functioning of the newsroom, managed the budget, ensured the website was updated, and oversaw the workflow between reporters, editors and printers.
- Assisted in application processing for admissions, and administrative work at the ISSS.

Sakaal Group- Maharashtra Herald/Sakaal Times

Pune, India

Senior Sub-Editor (International News Desk Editor)/ Columnist

June 2007 to Feb 2009

Adforum.com

Hoboken NJ, US

Research and Information Assistant

August 2005 to February 2006

Software Research Group (SRG)

Iselin NJ, US

HR Generalist

March 2005-August 2005

The Burr (A Kent State University Publication)

Kent, Ohio US

Copy Editor

August 2004 – December 2004

Femina, a Times of India Publication

Pune, India

Freelance Features Writer

November 2000- August 2003

Dilip Oaks Academy

Pune, India

Study Abroad and Career Counselor

November 2000- August 2003

Sify.com

Pune, India

City Content Manager

October 2002- March 2003

SOME PUBLICATIONS (Popular Press)

- **What it means to be South Asian in America:** This article was first in a series that was in collaboration with the Washington Young Leaders Program 2016. It was picked up by the Huffington Post from the original website.

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- **I am ashamed to be an Indian woman:** Published in Brown Girl Magazine (2015). The article is among the top ten highest viewed articles on the site.