

APIYO ROBERT OTIENO

CV

EDUCATION:

School of Journalism and Communication, University of Oregon, Eugene, OR

Doctoral of Philosophy---Media Studies (*Expected 2024*)

Dissertation Title: Examining the Role of Podcasts and its Influence in Shaping African Diasporic Relationships in the United States.

Chair: Professor, Leslie Steeves, Ph.D.

University of Nevada, Reno, NV

Master of Arts in Journalism---Media Innovation (*May, 2019*)

Thesis Title: Podcasting and the African Diaspora in the United States.

Chair: Dean, Alan G. Stavitsky, Ph.D.

United States International University-Africa, Nairobi, Kenya

Master of Arts in Communication Studies (*Transferred*)

United States International University-Africa, Nairobi, Kenya

Bachelor of Arts in Journalism- Minors in International Relations (*August, 2013*)

ACADEMIC EMPLOYMENT:

**Graduate Employee, School of Journalism and Communication,
University of Oregon, Eugene, OR** (*Fall 2019-Spring 2024*)

**Graduate Employee, Reynolds School of Journalism,
University of Nevada, Reno, NV** (*Fall 2017-Spring 2019*)

PROFESSIONAL EXPERIENCE:

Founder, Nesta News Network -NNN RADIO (A 24-hour internet radio station which features podcasts from the African diaspora.) **App available on App Store and Google Play Store.**

<https://nestanewsnetwork.com> (*Fall 2020-Present*)

Sports Journalist,

Joy FM, Accra, Ghana (*Summer 2021*)

Podcast Host/ Producer, Double Scoop Podcast (*Summer, 2019*)

Reporter, www.ourtownreno.com (Reported on stories of the most vulnerable in Reno, Nevada.)

University of Nevada, Reno (*Fall, 2017-May, 2019*)

Podcast Host/ Producer, Reynolds Hotbox Podcast

University of Nevada, Reno (*Fall 2017-May, 2019*)

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Intern, Sports Correspondent, *Sonny Side of Sports Show*
Voice of America, Washington DC (June 2018-August, 2018)

Intern producer, *Music Time in Africa Program*
Voice of America, Washington DC (June, 2018-August, 2018)

Host, *The Prince Nesta Experience Reggae show,*
KWNK Radio, Reno, NV (October, 2018- July, 2019)

Host, *World Rhythms Music show,*
Wolfpack Radio, Reno, Nevada. (October, 2017- May, 2018)

Kenya's Cultural Correspondent, BBC Radio's Cultural Frontline Show
Nairobi, Kenya. (December, 2015- June, 2017)
<https://www.bbc.co.uk/programmes/p03cvv65>

Radio Producer, *State of the Nation breakfast show*
Nation FM, Nairobi, Kenya. (January, 2014- June, 2016)

Radio Presenter, *Sunset Date Reggae show*
Nation FM, Nairobi, Kenya. (January, 2014-June, 2016)

Radio Presenter/Producer, *Saturday Sport Live Show*
Easy FM, Nairobi, Kenya. (June, 2013- December 2014)

Radio presenter, *Vuka na Style show*
QFM Radio, Nairobi, Kenya. (January, 2013- May, 2013)

Nokia Qwerty youths brand ambassador
Nairobi, Kenya. (May, 2012- November 2012).

Producer, *G-PANGE Youths show*
QFM Radio, Nairobi, Kenya. (November, 2011-December, 2012)

Head of Production and Station Manager
USIU Radio, Nairobi, Kenya. (May, 2011 –November 2011)

Radio Presenter, *Caribbean Date show*
USIU Radio, Nairobi, Kenya. (February, 2009- August, 2013)

TEACHING EXPERIENCE:

Lecturer, the Department of Communication, University of Tampa (Fall 2023-present)

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Graduate Employee, School of Journalism and Communication, University of Oregon: Teaching Assistant for Gateway to Media Course; Position includes instructing and leading two production labs that cover writing, photography, audio, and video production elements (*Fall, 2019- present*).

Instructor of Record, School of Journalism and Communication, University of Oregon: Gateway to Media Course; Position included instructing and teaching a class that covers writing, photography, audio, and video production elements (*Summer 2021*).

Instructor of Record, School of Journalism and Communication, University of Oregon: Social Media Journalism Course: Position included instructing and teaching a class that covers social media skills, concepts and theories of social media, and digital storytelling (*Summer 2020*).

Teaching Assistant for Audio Media, Reynolds School of Journalism, University of Nevada, Reno: Radio, Podcasting and Beyond; position included assisting students in developing radio and podcasting content material (*August 2017- May, 2019*).

CONFERENCE PRESENTATION

Apiyo, Robert, Ivy Fofie: Digital Feminist Activism: The Role Kenyan and Ghanaian Urban Podcasters Play in Shaping Feminist Discourse through Podcasts. International Communication Association Conference (ICA), Toronto, Canada, 26 May 2023. Research Presentation. (Top Paper)

Apiyo, Robert: *The Negro Digest* and *Jet*: The Black press' role in connecting Africa and its diaspora in the 1960s and 1970s. International Communication Association Conference (ICA), Paris, France, 26 May 2022. Research Presentation.

Apiyo, Robert: *The Negro Digest* and *Jet*: The Black press' role in connecting Africa and its diaspora in the 1960s and 1970s. The Association for Education in Journalism and Mass Communication (AEJMC), Norman, OK, 4 March 2022. Research Presentation.

Apiyo, Robert, Alan Stavitsky: "Telling our own stories": Motivations and practices of podcasters for English-speaking Africans and African-diaspora audiences. Broadcast Education Association, Las Vegas, NV (Virtual event), 17 April 2020. Research Presentation. (Top Paper)

Apiyo, Robert, Alan Stavitsky, Kari Barber, and Karina Gonzalez: Our Town Reno Project: Stories about the homeless in Reno. Annual Conference of the Association of Schools of Journalism and Mass Communication, Houston, TX, 1 March 2019. Project Presentation.

INVITED LECTURES

Apiyo, Robert. (2022, May 18). Media Economics and the Global Marketplace. Lecture presented to Undergraduate students in the Media and Society class at the University of Oregon.

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Apiyo, Robert. (2021, February 9). Impact of Digital Media on Sports Journalism and Culture. Lecture presented to Undergraduate students in the Media and Society class at the University of Oregon.

Apiyo, Robert. (2019, November 14). Audio Media, Production and Software. Lecture presented to Undergraduate students in Gateway to Media class at the University of Oregon.

Apiyo, Robert. (2020, February 11). Audio Media, Production and Software. Lecture presented to Undergraduate students in Gateway to Media class at the University of Oregon.

SELECTED FELLOWSHIPS, GRANTS, AWARDS AND HONORS

- Civic and Watchdog Journalism Scholarship (May, 2023).
- Warren C. Price Memorial Fund scholarship, University of Oregon (June, 2022).
- Oregon- UNESCO Crossings Institute Student Research Fellow, University of Oregon (May, 2022).
- Oregon Young Promising Scholar Award recipient, University of Oregon (November, 2019).
- Columbia Scholarship, School of Journalism and Communication, University of Oregon, (2019- present).
- 2018/2019 Award for the Most Outstanding Graduate Student, Reynolds School of Journalism (May, 2019).
- 2nd Place finish at the 2022 Badminton Intramural Championships, University of Oregon (Feb, 2022).
- 2nd Place Radio presenter, Inter-University Radio Challenge (2013)
- Best Presenter on RADIO USIU 99.9 FM (2011)
- Best Radio Show on RADIO USIU 99.9 FM (2011)
- Best Radio Show on RADIO USIU 99.9 FM (2010)
- Certified Peer Educator with I Choose Life-Africa Club (2009)
- Chief Sub-Editor USIU Gazette (Fall 2011-Spring 2012).
- Secretary General USIU Journalism Club (Spring, 2009 to Fall, 2013)

STUDENT SUPERVISION

Undergraduate Student

Mia Schaffel (Project Committee Member): Journalism, University of Oregon (Graduating, 2022)
Project Title: Media Literacy Skill building: An Interactive Lesson Plan for Middle School Students

COMMUNITY & PROFESSIONAL SERVICE

Mentor University of Oregon Badminton Club, Eugene Oregon (*Fall, 2020 to Summer, 2023*)

Host, *Reno Community Radio Station*,
KWNK Radio, Reno, NV (*October, 2018- July, 2019*)

Did substantive work with USAID sponsored G-PANGE show where I researched and produced radio shows aimed towards behavioral change among Kenyan youths, and the fight against HIV/AIDS

Volunteered time at Dagoretti Children Rehabilitation Center/Hidden Talent Academy
Nairobi, Kenya (Spring, 2013)

MEDIA APPEARANCES

Featured in “Meet Oregon-based Kenyan scholars with a great vision for digital revolution in Africa” article on Capital FM Kenya’s (Kenya’s most recognizable radio station) news website. Story published on September 9, 2022, and available at <https://www.capitalfm.co.ke/sports/2022/09/09/meet-oregon-based-kenyan-scholars-with-a-great-vision-for-digital-revolution-in-africa/?fbclid=IwAR34zi7YRHb9C5vrc5DoKJ7vGCEj8nBv5ntTujdaPMEsxycIMXVgxfguPHc>

Featured in “Prince Nesta: From Kenyan radio to network creator, while getting a PhD” article in Reynolds Sandbox (a student publication at the University of Nevada, Reno). Subhead reads “Jordan Buxton reports on Reynolds School of Journalism alum and media entrepreneur Prince Nesta as part of our media tips series with international storytellers.” Published April 16, 2021, and available at <https://medium.com/the-reynolds-media-lab/prince-nesta-from-kenyan-radio-to-network-creator-while-getting-a-phd-dc60329e3aaf>

Featured in “Reynolds School alumnus wins BEA top paper in audio media division” article in Nevada Today (a student publication at the University of Nevada, Reno). Subhead reads “Prince Nesta recognized for research about impact of podcasting on the changing African narrative.” Published May 6, 2020, and available at <https://www.unr.edu/nevada-today/news/2020/prince-nesta-bea-award?fbclid=IwAR34zi7YRHb9C5vrc5DoKJ7vGCEj8nBv5ntTujdaPMEsxycIMXVgxfguPHc>

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Featured in “Take 5 with Prince Nesta” article in the Daily Nation newspaper (East African region’s most widely read daily newspaper). The interview provided insights about my career, future plans, the current radio industry and my personal views on media freedom. Published September 20, 2019 (Newspaper cutting available).

Featured in “Podcaster out to spread Kenyan culture in the US” article in the Daily Nation newspaper (East African region’s most widely read daily newspaper). Subhead reads “Prince Nesta used to work with QFM and Easy FM before moving to the US for further studies.” Published December 8, 2018 (Newspaper cutting available).

Featured in USIU Radio’s digital magazine project. The interview extensively highlighted my pioneering broadcasting contribution and efforts in popularizing the Kenyan radio station. Story published in Fall 2021, and available at https://issuu.com/jadecandicewambui/docs/final_intro_magazine_pdf_for_issuu/14?fbclid=IwAR12feA6p6X5rcsTpxntfFxR3vayqT1-x9pLVfdOj_S1eu5HqE5SHtLZf1s