

Employer Relations Pet Peeves: *Everything You Wanted To Know & Now You Can Ask!!*

Summer Employer Institute

The University of Tampa

Moderator: Mark Colvenbach

Executive Director, Career Services

Employer Relations Pet Peeves

OVERVIEW:

1. The PLEDGE and Your Commitment.
2. Structure?- There will be very little 😊!
3. Seek the valued NUGGETS to take back!
4. Rights of Refusal as Moderator

Warning!!! The hair on your neck may stand on end during the next hour. That just means you need to catch up with that person afterwards to further the discussion.

The PLEDGE: SoACE Breakout Session Promise

I **“Enter Name Here”** As a SoACE member, acknowledge that I am a role model and valuable member of my profession. I will remember that this AWESOME breakout session is an extension of my profession, offering learning experiences for ALL. I must show respect for all attendees, even the employers in the room. I will participate in cheers that support, encourage, and uplift the teams involved. I understand the spirit of fair play and good sportsmanship expected by SoACE, conference attendees and hotel management. I hereby accept my responsibility to be a model attendee by being open, honest and most importantly willing to still hang out after the session is over.

Pledge adapted from NCHSAA standards of Fair Play.

Employer Relations Pet Peeves

OBJECTIVES:

Attendees will be able to identify:

1. Best practices to market events or branding opportunities to employer relations partners
2. One pet peeve of colleague and create one solution to this opportunity
3. One area of improvement for office in working with Employer Relations Partner

Employer Relations Pet Peeves

<https://www.youtube.com/watch?v=Kq65aAYCH0w&t=6s>

Describe the **IDEAL, PERFECT, EXCEPTIONAL** and **BEST**:

- University Employer Relations Partnership
- Employer Partnership

What makes it click?

Employer Relations Pet Peeves

Topics of Contention 😊

1. Job Fairs- Where do we begin?
2. Why do YOU do, what YOU do?
3. Communication- What is your preference?
4. “Best and Brightest”- Referral system.
5. Employers and the preferred schools.
6. Marketing Opportunities- What works best?

Employer Relations Pet Peeves

- **Gold Nuggets?**
- Next Steps and Opportunities?
 - SoACE Knowledge Groups

SOACE

Mark Colvenbach

The University of Tampa

mcolvenbach@ut.edu 813.253.6236