



THE UNIVERSITY OF TAMPA  
Film, Animation and New Media

## **BACHELOR OF ARTS IN FILM AND MEDIA ARTS**

### **PROGRAM LEARNING GOALS**

- Critically analyze cinema and art history studies related to film/video;
- Create original documentary, narrative and/or experimental short films;
- Gain technical skills to execute work with cameras and editing;
- Gain visual sensitivity ability to make connections between concept and media;
- Practice independent filmmaking as informed thinkers and artists;
- Gain familiarity with Western and non-Western film/art/designers;
- Gain familiarity with intentions of major artists/designers;
- Gain familiarity with movements of the past and the present, both in the worlds;
- Achieve basic visual communication and expression in one or more media;
- Explore related coursework in their area of interest;
- Understand the nature of contemporary thinking on art and design;
- Gain a rudimentary discernment of quality in design projects and works of art;
- Create a either a thesis paper or short film as a capstone experience.

### **PROGRAM COMPETENCIES IN THE LIBERAL ARTS FILM AND MEDIA ARTS**

- The curriculum is primarily aimed towards breadth of experience and understanding rather than professional specialization. The primary objective of such training is not necessarily preparation for a career in film/art or design.
- Upon graduation, students must possess:
- A developed visual sensitivity.
- The technical skills, perceptual development, and understanding of principles of visual organization sufficient to achieve basic visual communication and expression in one or more media.
- Ability to make workable connections between concept and media.
- Some familiarity with the works and intentions of major artists/designers and movements of the past and the present, both in the Western and non-Western worlds.

- 5. Students should understand the nature of contemporary thinking on film/art and design, and have gained at least a rudimentary discernment of quality in design projects and works of art and film.