BACHELOR OF ARTS IN FILM AND MEDIA ARTS

PROGRAM LEARNING GOALS

• Critically analyze cinema and art history studies related to film/video;
• Create original documentary, narrative and/or experimental short films;
• Gain technical skills to execute work with cameras and editing;
• Gain visual sensitivity ability to make connections between concept and media;
• Practice independent filmmaking as informed thinkers and artists;
• Gain familiarity with Western and non-Western film/art/designers;
• Gain familiarity with intentions of major artists/designers;
• Gain familiarity with movements of the past and the present, both in the worlds;
• Achieve basic visual communication and expression in one or more media;
• Explore related coursework in their area of interest;
• Understand the nature of contemporary thinking on art and design;
• Gain a rudimentary discernment of quality in design projects and works of art;
• Create a either a thesis paper or short film as a capstone experience.

PROGRAM COMPETENCIES IN THE LIBERAL ARTS FILM AND MEDIA ARTS

• The curriculum is primarily aimed towards breadth of experience and understanding rather than professional specialization. The primary objective of such training is not necessarily preparation for a career in film/art or design.

• Upon graduation, students must possess:
  
  • A developed visual sensitivity.

• The technical skills, perceptual development, and understanding of principles of visual organization sufficient to achieve basic visual communication and expression in one or more media.

• Ability to make workable connections between concept and media.

• Some familiarity with the works and intentions of major artists/designers and movements of the past and the present, both in the Western and non-Western worlds.
• 5. Students should understand the nature of contemporary thinking on film/art and design, and have gained at least a rudimentary discernment of quality in design projects and works of art and film.