



THE UNIVERSITY OF TAMPA
Art+Design

BACHELOR OF FINE ARTS IN ART

PROGRAM LEARNING GOALS

1. To provide a broad-range of artistic processes used for the creation of original works of art
2. To establish a strong background in the cultural, historical, or social contexts that influence the creation of visual art
3. To develop effective critical thinking strategies in their work
4. To learn to effectively evaluate their own works of art and the creative works of others
5. To introduce the principles of two-dimensional and three-dimensional design
6. To establish the understanding and application of color theory
7. To provide educational experiences where the technologies and equipment relevant to art and design are introduced and utilized
8. To exhibit an aesthetic awareness through the creation of art or the formation of a critical response to art
9. To provide awareness with art historical issues, current concepts, and directions
10. To perceptively analyze works of art/design and to evaluate them critically
11. To effectively utilize the vocabulary of art/design in both written and verbal form
12. To provide quality visual arts experiences to all students at the University of Tampa
13. To create artwork that demonstrates perceptual acuity, conceptual understanding, and technical facility at a professional entry level in their chosen concentration
14. To express personal ideas and formulate artistic statements through the process of artistic production and writing
15. To become individualists who are able to contribute inventively and creatively to their culture through the making of art
16. To apply research and analytic strategies and skills to obtain effective visual communication
17. To gain a thorough understanding of professional art practices
18. To produce a senior exhibition, within a studio concentration, which demonstrates conceptual depth and an appropriate level of technical mastery

PROGRAM COMPETENCIES

1. Students will learn to aesthetically employ the elements of art and the principles of design with a wide variety of media and technique in both two-dimensional and three-dimensional space
2. Students will gain a competency in the principles of design, color theory, art media and formats, with proficiency to apply them aesthetically
3. Students will demonstrate competency in drawing to work in specific fine arts areas
4. Students will be able to articulate the similarities, differences, and relationships among the various fine arts areas

5. Students will demonstrate competency in the use of basic tools, techniques, and processes sufficient to works of art from concept through execution
6. Students will be able to articulate, in both verbal and written form, the formal, technical and conceptual foundations of works of art, including identifying appropriate cultural and historical references
7. Students will be able to synthesize the expressive possibilities of various media, both digital and traditional, and the diverse conceptual modes available
8. Students will be able to demonstrate knowledge of the historical, social, and politically issues of art critically and comparatively; and relate these discoveries to their personal work
9. Students will demonstrate the ability to generate multiple solutions and different ideas relating to singular concepts.
10. Students will demonstrate the ability to independently synthesize and work with a variety of personalized art and/or design questions.
11. Students will develop a concentrated expertise in a particular medium, technique, process and/or theme, created in an individualistic and innovative manner to produce a significant body of work that is technically proficient and conceptually rigorous
12. Students will produce a culminating senior exhibition of their work that will demonstrate professional presentation, proper display and lighting, a developed publicity plan and the hosting of a public reception.