



**THE UNIVERSITY OF TAMPA**  
Art+Design

## **BACHELOR OF ARTS IN MUSEUM STUDIES**

### **PROGRAM LEARNING GOALS**

1. To develop critical thinking skills and knowledge of the tools and techniques of scholarship, including active research and writing.
2. To develop functional knowledge of the creative process.
3. To develop functional knowledge in the planning and design of visitors' museum experience.
4. To perceptively analyze works of art/design and to evaluate them critically.
5. To effectively utilize the vocabulary of art/design in both written and verbal form.
6. To establish a strong background in the cultural, historical, or social contexts that influence the creation of visual art.
7. To develop a general knowledge of world history.
8. To develop a general knowledge of contemporary critical discourse.
9. To prepare students for the junior-level administrative or technical positions in museums.
10. To provide educational experiences where the technologies and equipment relevant to museums are introduced and utilized.
11. To provide first-hand participation in museum operations.
12. To provide quality visual arts experiences to all students at The University of Tampa.

### **PROGRAM COMPETENCIES**

1. Students will learn to aesthetically employ the elements of art and the principles of design.
2. Students will gain competency in the creative process.
3. Students will gain competency planning and designing visitors' museum experience.
4. Students will gain competency in museum standard operational procedures.
5. Students will be able to navigate scholarship and write research papers according to the academic standards in the field.
6. Students will be able to analyze artworks and cultural objects critically and comparatively.
7. Students will be able to demonstrate knowledge of the historical, social, and politically issues relative to contemporary critical debates.
8. Students will demonstrate competency in the use of basic tools, technologies and equipment relevant to art and museums.
9. Students will demonstrate competency in museum operations.
10. Students will be able to articulate, in both verbal and written form, the formal, technical and conceptual foundations of works of art and other cultural objects, including identifying appropriate cultural and historical references.