ARTIST STATEMENT

Many individuals share the hardships of insecurities and self-image. With this, most are not comfortable with putting these uncertainties on display for the world to judge. I myself have these challenges which is one of the reasons I choose to stay behind the camera. As a photographer, I want everyone to feel comfortable with the way they look and how they perceive themselves through imagery. Imagery can be the most damaging aspect to a person who views themselves as imperfect and flawed. Especially in our society today, the majority of images seen publicly are manipulated to an extent where the person created is not possible naturally. These creations are the main root for the problems and struggles with not feeling beautiful in our own bodies. I want to create a space where these views are reversed and the individuals captured are shown completely natural. Through the processes of cyanotype and alternative photography, a non-traditional photographic printing process, these warped views of individuals features will be painted and put on display. Text will be incorporated with personable phrases of the photographed individuals describing why these body parts do not meet their standards. With these appearances and these only for public showing, one might find more comfort and confidence in accepting what they have and seeing themselves as beautiful.
My Eyes Are Different Shapes
Cyanotype Print
38 x 59 inches
Part of “Imperfections are Beautiful” Series
PORTFOLIO IMAGE 2/10

My Chin is Too Pointy
Cyanotype Print
38 x 50 inches
Part of “Imperfections are Beautiful” Series
PORTFOLIO IMAGE 3/10

My Teeth are Crooked and Chipped
Cyanotype Print
38 x 50 inches
Part of “Imperfections are Beautiful” Series
I Don’t Like How my Legs Bend Inward
Cyanotype Print
38 x 50 inches
Part of “Imperfections are Beautiful” Series
I Was Always Teased About My Freckles

Cyanotype Print
38 x 50 inches

Part of “Imperfections are Beautiful” Series
PORTFOLIO IMAGE 6/10

My Eyes Are Different Shapes
Cyanotype Print
Part of “Imperfections are Beautiful” Series
My Teeth are Crooked and Chipped

Cyanotype Print

Part of “Imperfections are Beautiful” Series
I Was Always Teased About My Freckles

Cyanotype Print

Part of “Imperfections are Beautiful” Series
I Don’t Like How my Legs Bend Inward
Cyanotype Print
Part of “Imperfections are Beautiful” Series
PORTFOLIO IMAGE 10/10

My Chin is Too Pointy
Cyanotype Print
Part of “Imperfections are Beautiful” Series
ASHLEY BRIEDEN
313.498.2398 abrieden55@gmail.com Detroit, MI

EDUCATION
University of Tampa, Tampa, FL
Bachelor of Fine Arts, BFA
May 2020

ABOUT ME
Extremely motivated to constantly develop my skills and grow professionally. I am a self-starter and adaptable. I take pride in delivering honest results and producing quality content.

EXPERIENCE

2017 - 2019 UNIVERSITY OF TAMPA PHOTOGRAPHY LAB ASSISTANT
- Responsible for monitoring the lab and studio
- Offered knowledgeable input and assistance to students working in the studio
- Accountable for maintaining inventory of equipment
- Managing renewal of darkroom chemicals

2018 - 2019 JACKSON DAWSON COMMUNICATIONS
- Worked under and with the Creative Director of Jackson Dawson
- Contributed to Ford Transit event planning
- Updated and edited all staff and team headshots
- Responsible for design and style of company merchandise
- Assisted in management of benchmarking project to better support consumer connection for new ford truck dealerships/experiences.

2017 BRIEDEN CONSULTING
- Responsible for internal document system management
- Coordinated efficiency and consistency training for teams
- Worked Directly with Associate Vice President on creating firm marketing video
- Updated and edited all staff photographs, job descriptions in support of marketing, new website and promotional materials

EXHIBITIONS

2019  "Annual Student Jured Art Exhibition", Scarfone/Hartley Gallery, Tampa, FL
2019  "Zientude, Orlando Museum of Art", Orlando, FL
2019  "Texas Space Jam forever", University of North Texas, SGCI Conference, Arlington, TX
2019. "C.M.T.T.A. Z Reading Room", Middle Tennessee State University, Murfreesboro, TN
2020  “Annual Student Jured Art Exhibition", Scarfone/Hartley Gallery, Tampa FL

SKILLS
- Microsoft Office Proficiency
- Google Suites Proficiency
- Adobe Creative Cloud