

Confidentiality Agreement

The Strategic Analysis Program ("the Program"), managed by the Naimoli Institute for Business Strategy ("the Institute") at the University of Tampa, provides students with access to companies in the Tampa Bay region ("the Client"). This access might result in, among others, the disclosure of information, data, financial details, trade secrets, customer lists, strategic plans, and product specifications.

IN CONSIDERATION of my being selected by the Institute for, and being permitted to participate in the Program, I agree as follows:

1. I will treat in strict and absolute confidence all information received by me from the Client during my work on the Program. The only exception of this commitment will be another member of the Project Team, my professor (_____) and the Director of the Institute (Dr. Jody Tompson).
2. I agree that I will not recommend to my Client the purchase of goods or services from sources in which I or other members of the Project Team are associated, nor will I accept fees, commissions, or unreasonable gratuities from the Client.

Client: _____

Date: _____

Student Signatures:

Faculty Signature: _____

