

Rebecca J. White



Rebecca J. White is the Walter Chair of Entrepreneurship, Professor of Entrepreneurship and Director of the John P Lowth Entrepreneurship Center at the University of Tampa. She received an MBA and a Ph.D. from Virginia Tech University. Her primary research and teaching interests are in opportunity recognition, entrepreneurial mindset and competency based education in entrepreneurship.

Under her leadership the entrepreneurship program at the University of Tampa was named the 2016 Model Undergraduate Entrepreneurship Education Program by the United States Association for Small Business and Entrepreneurship (USASBE), the 2015 Excellence in Teaching and Pedagogical Innovation Award from the Global Consortium of Entrepreneurship Centers (GCEC) and was named the 2014 Outstanding Emerging Entrepreneurship program. In 2015, she was named a Justin G. Longenecker Fellow of USASBE. Dr. White was also awarded the Tampa Bay Business Journal Business Woman of the Year 2010 in the Education Category, was a 2006 Athena® Award finalist, a 2005 recipient of the Freedoms Foundation Leavey Award for Excellence in Private Enterprise Education and was named Ernst and Young Entrepreneur Supporter of Entrepreneurship in 2003. Prior to her work at the University of Tampa she built a top 25 nationally ranked entrepreneurship program at Northern Kentucky University. She was also founder and director of the Women's Entrepreneurship Institute, an educational program for female entrepreneurs offered jointly with the New York Times. She grew up in a family business and later started several companies including *RiskAware, LLC*, (www.riskaware.com) a risk mitigation company for higher education. She is a Director at NorthStar Bank and was the 2012 President of USASBE and is on the Executive Council of GCEC.

Dr. White has more than 25 years of experience in education, training, coaching and mentoring. Through her company, WhiteBoard Advising, she works with founders, business owners and top management teams throughout the life of the business. Her model helps owners and top management teams recognize and take advantage of opportunities at each stage of the business life cycle and to adapt and develop their personal leadership styles and skills and those of the top management team, advisory boards and directors to the business stage and the strategic goals of the company and owner(s).