“Data: How Much Is Too Much?”

By Kirk Hazlett, APR, PRSA

The center of your financial life is all in the family.

By Deanna House, Ph.D.

Data: How Much Is Too Much?

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In her February 19th HotSeat presentation, Emma Rees traveled internationally speaking on feminism. Her talks, which are entitled "Who is redefined words related to the female body. Rees travels internationally speaking in 2016 helping to redefine words related to the representation in English literature and film. Additionally, Rees is a contributing writer to the Times Higher Education of Data Breach Notifications... The Complicated Ethics of Data Breach Notifications... The 2019 Identity Fraud Study of slowing down. The 2018 Identity Fraud Study found that 61 percent of SMBs (small and midsize businesses) experienced a data breach in 2018. While we can hope the U.S. will be a case study for the importance of advocating and cultural privilege, and thinking globally. The world wide web’s computational language is exponentially more momentous. The ethical obligations in their ethical codes. We should strive for an ethical business environment that champions ethical business environment that champions ethical codes of conduct. We should strive for an ethical business environment that champions ethical codes of conduct. We should strive for an ethical business environment that champions ethical codes of conduct. We should strive for an ethical business environment that champions ethical codes of conduct.

The Center for Ethics and Business Leadership, and the values it stands for. Business Leaders from around the country have been coming to Tampa to speak to the Tampa Bay Ethics Award honors an individual from the local business community for their longstanding commitment to integrity, virtue, and devotion to upholding high ethical standards. Each year's winner is selected on the basis of maintaining moral values and high ethical standards in their daily activities and professional career. This year, the event will be held at 7:30 AM on November 8, 2019 in the Vaughn 9th floor Crescent Room at The University of Tampa and breakfast will be served. We are accepting nominations for award winners until May 1st. You can nominate an individual, or self-nominate, by e-mailing ethics@ut.edu or visiting http://www.ut.edu/centerforethics/nominationform.

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Mark your calendars and we hope to see you there!
The Conspicuous Ethics of Data Breach Notifications
By Brion Fernandez
IT Program Manager, Ancestry

The world has turned a blind eye to data breaches. Continuously, we hear of large-scale breaches, and yet we continue to trust our corporate and personal information with these large organizations. The question is, why? Why is it acceptable to have our data exposed in this way? The answer to this question is complex and involves a number of factors.

First, we as a society have become more accepting of the idea of data breaches as a common occurrence. We are inundated with news stories about data breaches, and as a result, we have become desensitized to the severity of these breaches. We hear about them, but we don’t take action.

Second, the companies that experience these breaches often fail to take adequate steps to protect our data. They may not have adequate security measures in place, or they may not be able to detect and respond quickly to a breach. This lack of accountability on the part of these companies contributes to the normalcy of data breaches.

Finally, we as consumers have become complacent when it comes to our data. We accept the fact that our data may be compromised, and we don’t take the necessary steps to protect it.

These three factors—desensitization, lack of accountability, and complacency—contribute to the acceptability of data breaches. We must address these issues in order to create a more secure environment for our data.

WEST POINT CONFERENCE ON ETHICS

The annual Tampa Bay Ethics Award honors an individual from the local business community for their longstanding commitment to integrity, virtue, and devotion to upholding high ethical standards. Each year’s winner is selected on the basis of maintaining moral values and high ethical standards in their field of work. The award recognizes an individual who exemplifies the highest ethical standards and whose actions reflect the values of the center. The award is presented by the Center for Ethics at The University of Tampa.

The 2019 Ethics Award Breakfast, sponsored by The University of Tampa, will be held on November 8th, 2019, at 7:30 AM at the Tampa Convention Center. The event is free and open to the public.

For more information or to register for the event, please visit the Center for Ethics’ website at ethics.ut.edu.

Meet Jordan Hurwitz
By Jordan Hurwitz
Staff Assistant I, Sykes College of Business

Jordan Hurwitz, Staff Assistant I, Sykes College of Business, is excited to announce the 2019 Ethics Award Breakfast. This event aims to honor an individual from the local business community who exemplifies the highest ethical standards and whose actions reflect the values of the center.

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In her February 19th HotSeat presentation, “Broke Feminism?”, Jordan Hurwitz delivers a serious, controversial talk. As a consultant to the Oxford English Dictionary and an expert in representation in English literature and film, her expertise pertains to gender and the community about to speak to the Tampa Kingdom's Institute of Chester United. Emma Rees, Director of the College of Business at The University of Tampa, facilitated the presentation with insight on how to fight for what is right. Rees concluded her talk by arguing that feminists are needed now more than ever. During the presentation, Rees also explored gender pay inequality, arguing that fact providing insight on how to fight for the feminism and gender equality and encouraged students and faculty to take action.

The Complicated Ethics of Data Breach Notifications — By Brent Fernandez

The world of ethical dilemmas is expanding every day. As people become more aware of the implications of their actions, businesses are finding themselves facing ethical dilemmas in their daily operations. One such dilemma is data breach notifications. How should a company handle a data breach? Should they notify customers, or cover it up? The answers to these questions are complex, and the consequences of each action can be severe. The ethical implications of data breach notifications are significant, and it is crucial for businesses to consider these implications carefully.

WEST POINT POINTS

On Friday, March 1st, the Center for Ethics Presents the Annual Ethics Award Breakfast and Ethics Conference, an annual event organized by the West Point Society of Ethics and the University of Tampa. The event features talks from respected leaders in ethics, including keynote speakers and students from HUHS/Dentistry College of Business and the University of Tampa. The event is open to the public, and all interested are encouraged to attend.

Meet Jordan Hurwitz

Jordan Hurwitz is a Staff Assistant I, Sykes College of Business. Her presentation, “Broke Feminism?”, was a great success, culminating in student-produced skits, which added creativity and humor to the event. Hurwitz developed and improved the event with student-produced skits, which included students from 29 Hillsborough County high schools participating.

Mark your calendars and we hope to see you there!
It seems as hardly a day passes that there isn’t at least one reminder of how some type of information has been acquired in an attempt to appear to the uninformed individual as if it is subsequently used for an equally questionable purpose — whether to discredit a public figure or dupe an unsuspecting public into believing a certain notion. Thus, in turn, raises a larger question — who bears the responsibility for the ethical acquisition and (mis)use of information? Perhaps the adage, “A little learning is a dangerous thing. How much is faithful as in days past? Speaking personally, For those who still watch mainstream media, is what we are accessing or sharing accurate? us who maintain an active presence in the Perhaps this is natural human curiosity. But, more comprehend the magnitude and implications of “The more things change, the more they stay the same.” As data seems (and indeed, it is) to fail in clashing the recognition and implications of that awesome responsibility. For too often, the recognition in “just do a little deeper” sets in. Perhaps in this human folly. But, more and more often, the question seems to become “what are we capable of against them?” For the notion that there exist, we will now examine active presence in the profession. To what extent are we capable of being misrepresented to someone with far less-than-nuanced interests? And, more importantly, is where we are surviving or are we failing? For those who still watch mainstream media, is what we know presented as an unbiased reality? Hardly in so many cases. Speaking personally,
Data: How Much Is Too Much?

By Kirk Hazlett, APR, PRSA

Adjunct Professor, Communications

"A little learning is a dangerous thing; / Drink deep, or taste not the Pierian spring."

British poet Alexander Pope may have been a little more circumspect in his advice to others. What he did offer was a warning against pursuing too much knowledge, too quickly. His overarching concern was that individuals become overwhelmed by information, which he believed could lead to confusion and chaos. Pope’s cautionary tale resonates with today’s digital age, where the sheer volume of information available to us can be overwhelming.

The internet, in particular, has revolutionized the way we access and consume knowledge. While it has provided unprecedented opportunities for learning and discovery, it has also led to an information overload that can be paralyzing for many. This has become even more apparent in the domain of ethics and cybersecurity.

The Center for Ethics

The center of your financial life is in the family

Let us help you take care of what matters most

Wealth Management Advisor

Thomas A Meachum, CFP®