APOLLO.IO: INSTRUCTIONS AND USABILITY

WHAT: Apollo.io is a sales and prospecting platform that can help users find and engage with potential customers or leads.

WHY: Apollo.io can help students connect with individuals for informational interviews, networking opportunities, or to follow up on potential conversations.

HOW: Apollo.io works as a browser extension for Google Chrome. It can enhance LinkedIn's capabilities by allowing users to find contact information directly within LinkedIn and other platforms.
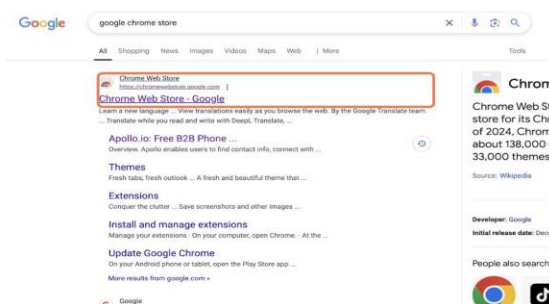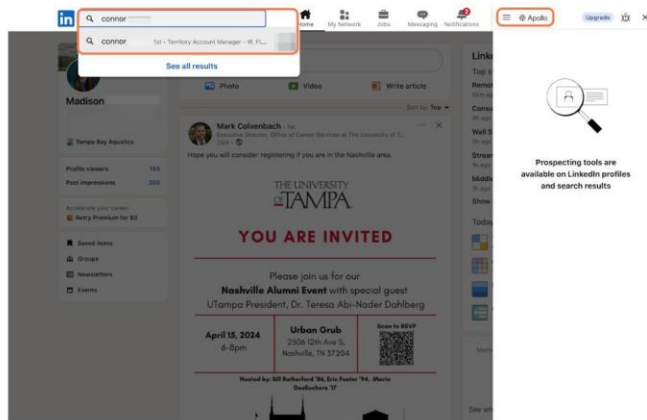
DOWNLOAD INSTRUCTIONS:
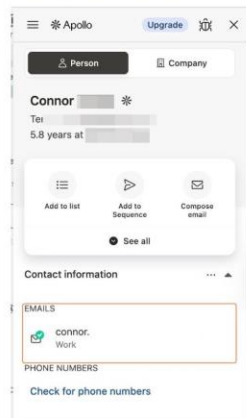
HOW-TO INSTRUCTIONS:

Go to LinkedIn

STEP 1

Find a user who you want to get contact information for. This could be an informational interview. Select their profile once you find them in the search bar.

STEP 2

Your Apollo.io Plug-In will be on the left-hand side of a person's LinkedIn Profile Page.

STEP 3

Use this as a way to check for email addresses associated with their current position. Note: these documents have blurred or redacted information.

EXPLORE   EXPERIENCE   ACHIEVE