

MBA – Master of Business Administration



THE UNIVERSITY
OF TAMPA

MBA Concentrations:

- Accounting
- Business Analytics
- Cybersecurity
- Entrepreneurship
- Finance
- Information Systems Management
- International Business
- Marketing
- Nonprofit Management

The Sykes College of Business draws together talented faculty, sophisticated technology and cutting-edge curriculum to provide students with the tools to succeed in a changing world. Highly qualified students of diverse ages and backgrounds receive advanced training in an array of disciplines from faculty members with a pulse on the business community. The MBA program is available in two formats, full time and part time, and offers day, night and weekend classes. UT also offers a Professional MBA for students with at least five years of relevant work experience, and an Executive MBA for business executives.

Innovative Curriculum

One of the most established and exclusive in Florida, the Sykes College of Business MBA program helps students develop the sophisticated, strategic mind-set of successful business executives. The innovative curriculum focuses on creating value, with an emphasis on business fundamentals and experiential learning. With the goals of learning what it takes to be a strong leader and preparing to step into a managerial role upon graduation, students gain a breadth of knowledge that will sustain them throughout their careers.

MBA students may be looking to take their career to the next level, make a change, start a business, develop their leadership potential or expand their horizons through business study and networking. UT's MBA program provides the tools to fulfill all of this while tailoring a course of study that meets individual needs.

With small class sizes, close faculty-student relationships and abundant industry connections, the MBA program encourages real-world learning through client projects, internships, case studies, consulting, strategic planning and data collection and analysis. The college's robust international travel programs also help students incorporate a global view into their work — an increasingly important skill, whether working for a multinational company in the U.S. or abroad.

UT's close proximity to downtown Tampa offers easy access and connections to a vibrant business community. Hundreds of companies recruit on campus each year, including T. Rowe Price, Citi, Nielsen and The Coca-Cola Company.



Internationally Recognized Program

The Sykes College of

Business is accredited at the undergraduate and graduate levels by AACSB International (the Association to Advance Collegiate Schools of Business), an honor held by only six percent of business schools worldwide. It is rated a top graduate business school in the U.S. by *Bloomberg Businessweek*, and since 2007 has been named among the best business schools in the world by The Princeton Review.

FACULTY highlights

Ninety-seven percent of UT's business professors have doctorates, and most have industry experience. Faculty members regularly publish research in high-level, peer-reviewed journals, with an emphasis on real-world applications.



Bella Galperin, Ph.D.

Bella Galperin specializes in leadership, cross-cultural management, HR management/organizational behavior and workplace deviance. She is an associate editor of *Cross Cultural Management: An International Journal* and also serves as the associate director of UT's TECO Energy Center for Leadership.



Lonnie Bryant, Ph.D., MBA

Lonnie Bryant, named one of *Florida Trend Magazine's* Top 10 MBA Professors, serves as chair of UT's finance department. In addition to teaching, he conducts research focusing on asset valuation. His other areas of interest include investments, mutual funds, corporate finance, financial markets and real estate.



State-of-the-Art Facilities

From managing investments in the Huizenga Financial Trading Center to hands-on training in SAP and other enterprise systems, graduate business students have access to the most current technology through their coursework at the Sykes College of Business.

Learning through Experience

A core component of the MBA curriculum requires students to reach outside the classroom to real-world interactions that shape their decision-making abilities and interpersonal skills. These practical learning opportunities help them become more attractive to employers and, in the end, better business leaders.

Experiential Coursework

Whether entering the MBA program immediately after undergraduate studies or after years in the business world, it is important for students to build portfolios of experience to enhance their résumés. Each MBA student takes 4 credit hours in experiential coursework. Students may select the courses that best fit their personal and professional goals. Options include career development courses, leadership certification, internships, international travel study courses, independent research, service-learning projects and SAP certification.

Strategic Analysis Program

This capstone course, sponsored by the Naimoli Institute for Business Strategy, requires students to provide real-world strategic analysis for local businesses. Each semester, teams of MBA students work with different companies to assess their strategies and make recommendations for improvement. Under the direct supervision of a professor, each team is expected to demonstrate expertise in management, finance, marketing, accounting and information systems management. The process involves extensive research, client meetings, data collection and a final written report and presentation to the CEO, board members or high-level executives within the company. Feedback from clients is positive, and company leaders often implement the recommendations UT students provide.

Shaping Well-Rounded Executives

MBA students may elect to take additional coursework in nine areas of concentration:

Accounting

Students can complete the requirements to take the CPA exam through the MBA concentration in accounting, which includes courses in areas such as internal audit, federal tax accounting, financial accounting and business law and ethics. An M.S. in Accounting is also offered.

Business Analytics

Information Systems Management

MBA students who choose concentrations in business analytics or information systems management position themselves at the cutting edge of technology. UT is the only institution in Florida — and one of a handful of universities in the nation — offering the SAP TERP10 Academy, a 10-day course that helps prepare students for the SAP certification exam. The concentration in business analytics additionally teaches students to use data, quantitative methods and computational modeling to forecast the implications of business alternatives.

Cybersecurity

The cybersecurity concentration teaches students to protect the confidentiality, availability and integrity of information and information systems that support modern organizations. While honing their skills in UT's high-tech cybersecurity lab, students learn the fundamentals of information systems and explore advanced topics in network security, risk management, security governance, critical infrastructures and more. An M.S. in Cybersecurity and certificate are also offered.

Entrepreneurship

Students who select the concentration in entrepreneurship deepen their knowledge of new venture creation and innovation within existing enterprises. Students apply what they learn in the classroom to real-world

experiences, conducting feasibility studies, consulting with experienced professionals, preparing an executable business plan and obtaining resources to support that plan. An M.S. in Entrepreneurship is also offered.

Finance

The complex nature of today's world of investment and finance requires professionals equipped with advanced quantitative, analytical and decision-making skills to manage change and create value. UT's leading-edge finance curriculum focuses on practical financial management and modern valuation. An M.S. in Finance is also offered.

International Business

Today's businesses compete in a global marketplace influenced by varying cultures, economies and mindsets. It is vital for MBA students to understand how these differences affect business relationships and operations. Students who concentrate in international business receive specialized training in this area, and all MBA students are encouraged to study abroad through a UT travel course.

Marketing

Students who concentrate in marketing develop their skills in marketing management, brand and product management, marketing research and sales management. UT offers applied experiential marketing classes in specialty areas such as marketing strategy, global marketing and technology, integrated marketing communication and e-commerce. An M.S. in Marketing is also offered.

Nonprofit Management

UT's unique MBA concentration and certificate program in nonprofit management aim to strengthen current nonprofit managers and train the rising generation of industry leaders. Topics of study include effective board governance, strategic planning, marketing, fund development, financial management and business plan development.



alumnus profile

Emily Ghosh '10
Director of Global Marketing
and Digital Strategy,
Sykes Enterprises
Tampa, FL

"The UT MBA experience facilitates a deep connection among peers and academic professionals. I am extremely grateful to have formed lasting business relationships and developed an extensive business network, in addition to making wonderful friendships that I treasure to this day. I routinely tell people that entering UT's MBA program was one of the best decisions I have made in my life. I would passionately recommend UT to anyone who is considering taking their personal and professional development to the next level!"

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alumnus profile

Suraj Mali '16
Financial Analyst, Fluor Corporation
Washington, D.C.

“My classmates at UT were ambitious, hardworking and eager to engage in fruitful classroom discussions. My professors were resourceful experts in their respective studies and happy to make time to help students. My classes challenged me and pushed me beyond my comfort zone. Collectively, they taught me how to ask better questions, leading to answers and solutions to pressing business issues.”

Coaching Success

More than 120 local business executives from a variety of industries volunteer as coaches for UT's graduate business students through the Tampa Bay Coaches Association. The relationships born from these partnerships often prove invaluable to both parties. Students may request to be paired with professionals who work in certain areas or have particular specialties.

Coaches meet with students regularly to work on strategies such as interview techniques, negotiating and networking. Through this process, students build self-confidence and gain new tools to help them achieve their goals. Opportunities abound for international students looking to overcome cultural barriers, or students seeking to test the waters in new career paths. Some coaches offer job shadowing or internships, while others decide to hire UT graduates.

Graduate Assistantships

Each year the Sykes College of Business awards graduate assistantships to select students with outstanding academic and professional credentials. Graduate assistantships cover tuition for up to 12 credit hours per semester, plus a stipend. Recipients work 20 hours per week for an academic or administrative office. For more information about this and other financial aid for graduate students, visit ut.edu/graduatefinancialaid.

Student Connections

All graduate students in the Sykes College of Business are considered members of the UT Graduate Organization of Leadership Development (UT GOLD), which offers a variety of events, activities and opportunities aimed at fostering relationships both professionally and personally, on campus and in the community.



About UT

The University of Tampa is a medium-sized, private university offering more than 200 undergraduate and graduate programs of study. Richly diverse, UT is the school of choice for approximately 9,600 students from all 50 states and 130 countries.

Visit ut.edu/mba for more information about the MBA program and the Sykes College of Business.

