

# Business Information Technology



THE UNIVERSITY  
OF TAMPA

**B.S. in Business Information  
Technology**

**MBA with Concentration in Business  
Analytics**

**MBA with Concentration in Information  
Systems Management**

Housed in the highly regarded Sykes College of Business, UT's Department of Information and Technology Management builds leaders fluent in the development, application and management of information systems who grasp the quantitative analysis of data and information and who can apply operations management concepts effectively in their organizations. The business information technology major is the latest program developed by the department, which also offers degrees in financial enterprise systems, cybersecurity and management information systems.

## What Will You Learn?

Information technology plays a key role in today's global competitive business environment, from increasing efficiency to fueling innovation. The **B.S. in Business Information Technology** offers a comprehensive curriculum designed to provide students with a diverse set of technological skills that can be used to improve business efficiency and achieve business goals. UT's small class sizes and personalized attention facilitate an interactive and intimate learning environment. In addition to in-class activities, a variety of speaker events and other activities are provided to expand students' knowledge and industry connections.

Students study Web and mobile technologies and their application for businesses, create and manage databases based on business requirements and utilize several technological solutions that support business strategies and objectives. In addition, students complete the Sykes College of Business' core courses, including those in management, marketing, economics, accounting, finance and business analytics.

The program features an **experiential learning approach**, where students use contemporary

software through the University's membership in several academic alliances such as SAP, the world leader in enterprise systems, and Microsoft Corporation, and participate in real-world projects analyzing the technology needs for businesses to improve performance.

### Topics of Study

- Information technology business concepts
- Web and mobile technology applications for business
- Business database technology
- Technology solutions for businesses
- Cloud and enterprise solutions to support business practices

For students wishing to pursue graduate studies, UT's **MBA** program offers related concentrations in **business analytics** as well as **information systems management**. Through the 4+1 MBA, undergraduate students have the opportunity to complete their graduate degree with just one additional year of study.

## Internationally Recognized Program

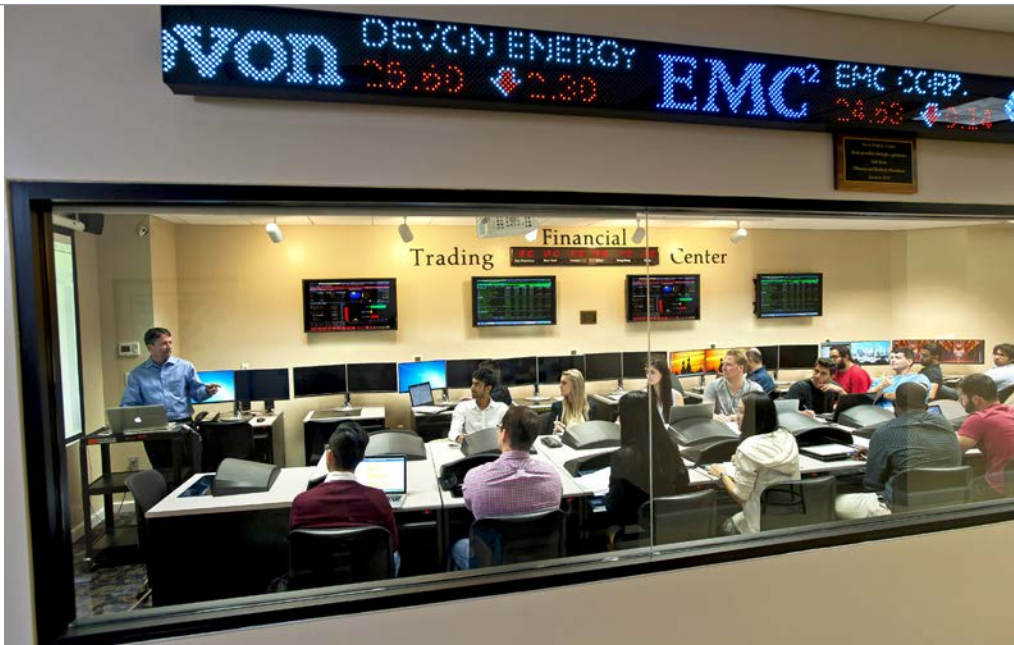
The Sykes College of Business is accredited at the undergraduate and graduate levels by AACSB

International (the Association to Advance Collegiate Schools of Business), an honor held by only six percent of business schools

worldwide. It is rated a top graduate business school in the U.S. by *Bloomberg Businessweek*, and since 2007 has been named among the best business schools in the world by The Princeton Review.



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The Sykes College of Business offers state-of-the-art resources such as the Huizenga Family Foundation Trading Center, providing Bloomberg Terminal real-time trading information for hands-on financial management experience.

## Career Prospects and Support

UT graduates with a degree in business information technology possess the essential technological skills all organizations require to streamline their processes and compete effectively in the global business marketplace. Employment opportunities exist in a diverse range of companies and industries, including positions such as:

- Business technology manager
- Business and systems analyst
- Business information solutions manager
- Database administrator
- E-commerce specialist

All UT students and alumni have free, lifetime access to a variety of tools and networks to advance their careers. The Office of Career Services offers individual coaching, résumé critiques, mock interviews, networking events and workshops designed to help students boost their competitive advantage. Learn more at [ut.edu/career](http://ut.edu/career).

## Networking and Leadership

BIT majors are encouraged to participate in the activities of local IT professional groups such as the **Tampa Bay Technology Leadership Association (TBTLA)**. Students are invited to attend meetings and give presentations. One part of TBTLA's mission is mentorship, with UT students as the primary focus. This provides students with a contemporary view of the field from the perspective of local IT executives and a regular series of networking opportunities.

Leadership experience can be enhanced through participation in campus organizations such as the **UT Technology Club**, which hosts speakers from leading technology employers like Cisco and Tech Data.

In addition, some students are invited to join **Alpha Iota Mu**, a national information systems honor society, and/or **Beta Gamma Sigma**, a national business honor society for AACSB-accredited schools. Membership in BGS is the highest recognition a business student anywhere in the world can receive.

## SAP University Alliances

Once a year, UT offers the TERP10 Academy, which provides intensive training to prepare students to become a **SAP Certified Business Associate** with SAP ERP 6.0, a highly desired certification among employers. All BIT students are eligible to enroll in the academy and take the exam.

The 10-day course covers the fundamental integrative business processes in SAP, including procurement, production, planning, project management, sales, customer service, asset management, financial accounting, human resources and analytics. Learn more at [ut.edu/SAPprep](http://ut.edu/SAPprep).



## About UT

The University of Tampa is a medium-sized, private university offering more than 200 undergraduate and graduate programs of study. Richly diverse, UT is the school of choice for approximately 9,600 students from all 50 states and 130 countries.

Visit [ut.edu/BIT](http://ut.edu/BIT) to learn more about the business information technology program and the Sykes College of Business.

