



# SYKES COLLEGE OF BUSINESS

## Mission Statement

Preparing students to succeed globally through multifaceted, experiential and academic learning opportunities.

## Vision Statement

To be a preeminent business school for preparing global business leaders.

## Values and Goals

**People First** We attract, develop and support talented students, faculty and staff embracing diversity within an equitable and inclusive environment.

**Teaching Excellence** We focus on teaching excellence and high-quality student-centered education by preparing learners for success in technologically changing, complex business environments.

**Dynamic Programs** We offer academically challenging and innovative graduate and undergraduate programs that prepare lifelong learners for the dynamic local, regional and global workplace.

**Scholarship** We enhance faculty teaching effectiveness and advance business knowledge through impactful, high-quality intellectual contributions and scholarship.

**Partnerships** We form strong alliances with universities, communities and businesses through our centers, institutes and other programs which impact our local and global communities by enhancing learning and engagement.

THE UNIVERSITY  
OF TAMPA

## POINTS OF PRIDE

### 10+ YEARS

Ranked by Princeton Review and US News Sykes has also been ranked by Bloomberg Businessweek in its annual ranking of 87 full time U.S. MBA programs. Sykes' MBA program has been included in Tier One programs by CEO Magazine regularly since 2016.



### AACSB

accredited

AACSB is the highest level of accreditation for business schools worldwide. Sykes was also recently designated as a National Center of Academic Excellence in Cyber Defense. This designation offers students opportunities for scholarships, resources, training, internship opportunities and more.

### 12

5 MBA FORMATS

7 M.S. PROGRAMS

9 MBA CONCENTRATIONS

### UNDERGRADUATE PROGRAMS

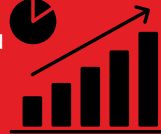
Sykes recently launched an Executive Doctor of Business Administration (EDBA) in Fall 2023 and has a fully online MBA launch planned for Fall 2025.



### 110%

Increase in Students: 2013-2023

Over the past decade, the Sykes College of Business has more than doubled its undergraduate enrollment from 1,964 students in the fall of 2013 to 4,135 students in the fall of 2023. In Fall 2023, we also had 447 graduate students for a total of 4,582 students in the college.



### 1,000 SESSIONS



The new 191,000 square foot Jenkins Health and Technology Building boasts a one-of-a-kind Advanced Digital Learning Center to help students at this Center conducted over 1,000 sessions with 20 guest speakers and 32 types of programs.

### 130+

### Faculty

Sykes boasts 130+ faculty with over 90% having doctorate degrees and have published over 300 PRJs in the last five

Home to

### Five Centers and Institutes

Sykes houses the Center for Ethics, TECO Energy Center for Leadership, Institute for Business Strategy, and the Southard Institute for Sales Excellence. The John P. Lowth Entrepreneurship Center is a model entrepreneurship space incorporating state-of-the-art design elements to enhance creativity, inquiry, introspection and innovative thinking and learning.