Wellness Department

Student Coordinator of Nutrition and Healthy Body Image (for Fall 2014)

Job Description

The Student Coordinator of Nutrition and Healthy Body Image is responsible for generating awareness of the impact of food on overall health. The organization both encourages individuals to become conscious of food’s effects on themselves and the world around them. Mirror Image’s mission is to empower students to maintain positive body esteem based on recognition of what they can and cannot control in regard to size and shape.

General Duties and Responsibilities

- Create aesthetic promotional materials
- Report progress of both groups in weekly Wellness Center staff meetings
- Participate in campus-wide Live Well UT programming (i.e. Energii Wellness Symposium, Pirate Fest Gasparilla Safety Fair, etc.)
- Remain educated on the fundamentals and stay up-to-date with current research and news relating to nutrition and healthy body image
- Seek nutrition certification and education when possible through seminars, workshops, etc.
- Manage online social media such as Facebook, Twitter and Weebly
- Inform students and build support through regular events such as tabling
- Sustain and build community support for FOODS and Mirror Image, on and off campus
- Work with Sodexo to stay current on campus nutrition
- Provide recommendations to improve The University of Tampa’s nutrition programming, resources, etc.
- Act as nutritional advisor and liaison to any and all health related organizations
- Attend weekly Wellness Coordinator meetings

Requirements

- Serve as a campus and community engager, leader and role model
- Ability to work with confidential material
- Develop emails in a professional manner
- Sharp knowledge in, and professional use of, online social media
- Expert with Microsoft Word, Excel and PowerPoint
- Excellent communication skills, including comfort with public speaking
- Ability to work on projects both individually and in a group