Nutrition and Healthy Body Image Student Coordinator
Dickey Health and Wellness Center
Fall 2013

This position will include overseeing both FOODS and Mirror Image. FOODS (Focusing on Optimal Dietetics for Students) is designed to generate awareness of the impact of food on overall health. The organization both encourages individuals to become conscious of food’s effects on themselves and the world around them, and provides resources to approach eating not as a diet but as a lifestyle of comprehensive health-promoting habits. Mirror Image’s mission is to empower students to maintain positive body esteem based on recognition of what they can and cannot control in regard to size and shape.

Responsibilities:
- Report progress of both groups in weekly Wellness Center staff meetings
- Refer to the Wellness Coordinator on any programming plans
- Participate in campus-wide Live Well UT programming (i.e. Energii Wellness Symposium, Pirate Fest Gasparilla Safety Fair, etc.)
- Remain educated on the fundamentals and stay up-to-date with current research and news relating to nutrition and healthy body image
- Seek nutrition certification and education when possible through seminars, workshops, etc.
- Manage online social media such as Facebook, Twitter and Weebly
- Coordinate and organize the running of print or screen ads such as Minaret, and LCD on campus with the Marketing student coordinator
- Inform students and build support through regular events such as tabling
- Sustain and build community support for FOODS and Mirror Image, on and off campus
- Work with Sodexo to stay current on campus nutrition
- Provide recommendations to improve The University of Tampa’s nutrition programming, resources, etc.
- Act as nutritional advisor and liaison to any and all health related organizations

Skills:
- Serve as a campus and community engager, leader and role model
- Ability to work with sensitive and/or confidential material
- Develop emails in a professional manner
- Sharp knowledge in, and professional use of, online social media
- Expert with Microsoft Word, Excel and PowerPoint
- Excellent communication skills, including comfort with public speaking
- Ability to work on projects both individually and in a group