The Sykes College of Business draws together talented faculty, sophisticated technology and cutting-edge curriculum to provide students with the tools to succeed in a changing world. Highly qualified students of diverse ages and backgrounds receive advanced training in an array of disciplines, including nonprofit management. Nationwide, it is estimated that more than 600,000 new senior managers will be needed in the nonprofit sector during the next five years. At UT, graduate business faculty together with leading nonprofit practitioners teach courses that aim to strengthen current nonprofit managers and train the rising generation of industry leaders.

Nonprofit Management

• Certificate Program
• MBA Concentration

UT and the Nonprofit Leadership Center of Tampa Bay have partnered to offer a graduate-level education designed to enhance the knowledge and skills of current and emerging nonprofit executives. The program offers a certificate in nonprofit management — a great option for current social sector organization leaders in the Tampa Bay area. Additionally, MBA students have the opportunity to concentrate in nonprofit management. The curriculum focuses on effective board governance, strategic planning, understanding and creating budgets, marketing and fund development, conducting feasibility studies and tapping leadership potential.

Course Highlights
• Thinking Strategically
• Managing for Performance and Control
• Marketing and Fund Development
• Leadership and Innovation

Enrollment Options
1. Certificate Track
Students complete four graduate-level courses, delivered as intensive one-week seminars representing 12 credit hours. The program takes approximately 18 months to complete. Graduates are awarded a certificate in nonprofit management.

2. Degree Track (MBA Concentration)
Students in the MBA program take four courses in nonprofit management during their degree program.

“"We’re training the next generation of nonprofit leaders to be strategic and efficient, sharpening both marketing and financial skills. It’s an innovative program.”
— Amy Beekman, Ph.D., associate professor of management, director of nonprofit management program

Internationally Recognized Program
The Sykes College of Business is accredited by AACSB International (Association to Advance Collegiate Schools of Business), the premier business accrediting organization. The College is rated one of the “best business schools” by U.S. News & World Report (2012); one of the 294 best business schools in the world by The Princeton Review (sixth year in a row); and in the “Excellent Business Schools” category in the 2011 Eduniversal Worldwide Business Schools ranking.
Sykes College of Business
Nonprofit Management

Jennifer Maxwell ’08
Executive Director, Warrick Dunn Family Foundation
Atlanta, GA

After earning a master’s degree in education and working for several years as a teacher of students with disabilities, Maxwell decided to move into the nonprofit sector. To bolster her credentials and develop new connections in the field, she chose UT’s Nonprofit Management Certificate program. Today, as the executive director of the Warrick Dunn Family Foundation, Maxwell draws upon the skills she learned in finance, fundraising development, operations, strategic planning and public relations.

“Completing The University of Tampa’s Certificate in Nonprofit Management program has been the single most valuable experience in my nonprofit career. The caliber of instruction and rich content of each course are unparalleled, and the relationships I developed through the program with other professionals continue to serve as an asset to me.”

Career Advancement
UT’s Office of Career Services offers excellent advisory services to students, helping them prepare effective résumés, find internships and apply for positions with companies and organizations in the Tampa Bay area and beyond.

Workshops offered each semester by Career Services include:
• The Job Search for Career Changers
• Navigating to a Promotion
• The Long-Distance Job Search
• Advanced Interviewing

Graduate students and alumni have free, lifetime access to a variety of tools and networks to help advance their careers. This includes HIRE-UT, a specialized online resource exclusively for UT students and alumni. HIRE-UT posts job openings from companies looking for well-qualified candidates.

Scholarships
The Nonprofit Leadership Center of Tampa Bay awards scholarships each year to qualified candidates. The award amount equals half the cost of the program (tuition, program fees and books, with the total being applied directly to tuition costs).

Coaching Success
More than 120 Tampa Bay executives from a variety of industries volunteer as coaches for UT graduate students through the Tampa Bay Coaches Association. The relationships born from these partnerships often prove invaluable to both parties.

Students may request to be paired with professionals who work in certain areas or have particular specialties. Coaches meet with students regularly to work on strategies such as interview techniques, negotiation and networking.

About UT
The University of Tampa is a medium-sized, private university offering more than 140 areas of undergraduate study and 10 graduate programs. Richly diverse, UT is the school of choice for approximately 7,000 students from across the country and around the world.

Visit www.ut.edu/graduate for more information about UT and the Sykes College of Business.