Spring Semester (12 to 15 sem. hrs.)
FIN 440 or FIN 470 .........................3
FIN 491 Financial Politics and
Strategies ................................3
MGT 431** Practical Strategic
Assessment ..........................3
General Electives .......................3 to 6
*Science courses must be from different
areas. One science course must be in biol-
y or physical science.
**Writing Intensive Course

Finance Minor

Requirements for a minor in finance:
Lower-Level College of Business core
FIN 410 Intermediate Financial
Management .............................3
FIN 415 Applied Investment
Management ............................3
FIN 470 Financial Markets,
Institutions, and Money ....3
FIN 425/International Financial
IBS 405 Management ...............3
FIN 491 Financial Policies and
Strategies ............................3
ECO 430/International Economics
IBS 403 and Finance ..................3

Total Semester Hours: 30

International Business Major

International Business Faculty:
Dana Professor Rustogi (Marketing),
Program Coordinator; Dana Professor
Truscott (Economics); Professor Watson
(Management); Associate Professors Brust
(Economics), Nelson (Information and
Technology Management), Bear (Associate
Dean, International Programs), Galperin
(Management), Tompson (Management),
Beckman (Management); Assistant Profes-
sors Beckman (Economics), Margetis (Fi-
nance), Voris (International Business), Weiss
(International Business).

Students may choose to major in one of
seven international business majors offered in
the Sykes College of Business: international
business and accounting, international busi-
ness and economics, international business
and entrepreneurship, international busi-
ness and finance, international business and
management, international business and
marketing, and international business and
management information systems. These
majors provide in-depth coverage in a
specific business discipline coupled with an
interdisciplinary global perspective, including
language proficiency, cultural awareness and
a study abroad experience. The curriculum
in these majors is designed to meet the needs
of businesses that require a global perspective
discipline-specific expertise from their
prospective employees.

Graduates pursue careers in large mul-
tinational firms and small independent
companies with international activities, as
well as government agencies involved in
international trade. Banking opportunities
include corporate lending and international
investment work.

Requirements for a degree in the Sykes
College of Business:
Sykes College of Business core
FIN 310 Financial Management ......3
FIN 440 Investments ..................3
Two of the following courses: .......6
FIN 410 Intermediate Financial
Management .............................3
FIN 415 Applied Investment
Management ............................3
FIN 470 Financial Markets,
Institutions, and Money ....3
FIN 425/International Financial
IBS 405 Management ...............3
FIN 491 Financial Policies and
Strategies ............................3
ECO 430/International Economics
IBS 403 and Finance ..................3
SPE 200 Oral Communications, or
SPE 208 Speech for Business and the
Professions .........................4

Total Semester Hours: 30

International Business major
requirements:
Students will take the total hours required
in the functional area major, including the
international course in the major, and meet
the following requirements:

Foreign Language competency:
Proof of competency in a foreign language
as evidenced by passing a competency exam
or completion of the Intermediate II course
in the language with a grade of “C” or bet-
ter. (A TOEFL score of 550, 213 [c.b.t.] or
79-80 [i.b.t.] or better meets the competency
criteria.)

An education abroad (international)
experience:
This requirement may be met either by
studying abroad for a semester or a year,
enrolling in a faculty led travel/study course, completing an internship abroad, or fulfilling a community-based service learning abroad. All education abroad experiences must be pre-approved.

**Completion of Global Organizational Behavior (IBS 397) and Survey of International Business (IBS 398) = 6 hours**

These courses are waived for international management majors since they are required for the management major.

**Any 3-hour IBS elective (excluding IBS 397 and 398 and the IBS course taken for the major) = 3 hours**

**Elective courses* = 8 hours**

- COM 401 Intercultural Communication
- CST 201 Cross-Cultural Studies
- ENG 202 World Literature II
- ENG 229 Contemporary African and Third-World Literature
- ENG 312 Contemporary World Literature
- ENG 324 Post-Colonial Literature and Theory
- GEO 207 Economic Geography
- GWA 201 World Affairs
- GWA 202 International Political Economy
- GWA 207 The Urban World
- GWA 343 Third-World Political and Economic Development
- GWA 410 International Law
- HIS 214 Russia’s Modern Centuries
- HIS 217 China’s Modern Centuries
- HIS 221 Japan’s Modern Centuries
- HIS 300 The Middle East
- HIS 313 Latin America
- IST 205 Contemporary Europe
- IST 206 Contemporary Latin America
- IST 470 Senior Research Seminar in International Business
- REL 205 World Religions
- SPA 311 Commercial Spanish
- SPA 421 Hispanic Culture and Civilization I
- SPA 422 Hispanic Culture and Civilization II*

**Any elective offered abroad (with approval of the International Business Coordinator)**

**Total hours required for each major:**
- International Business and Accounting = 81 hours (IBS 402 required)
- International Business and Business Economics = 82 hours (IBS 403 required)
- International Business and Entrepreneurship = 81 hours (IBS 486 required)
- International Business and Finance = 75 hours (IBS 405 required)
- International Business and Management = 69 hours (IBS 399 required)
- International Business and Marketing = 75 hours (IBS 406 required)
- International Business and Management Information Systems = 88 hours (ITM 420 required)

**First Two Years of Study for Majors in International Business**

**First (Freshman) Year**

**Fall Semester (17 sem. hrs.)**
- GTW 100 Gateways ..................... 1
- ENG 101 Composition and Rhetoric I ...................... 4
- GIS 101 Global Issues .................... 4
- MAT 160 College Algebra .................. 4
- Foreign Language** ..................... 4

**Spring Semester (17 sem. hrs.)**
- GTW 102 Gateways II ..................... 1
- ENG 102 Composition and Rhetoric II ..................... 4
- ECO 204 Principles of Microeconomics ............... 3
- Foreign Language** ..................... 4
- ITM 200 Introduction to Computers ..................... 1
- SPE 200 or 208 .......................... 4

**Second (Sophomore) Year**

**Fall Semester (16 sem. hrs.)**
- ACC 202 Financial Accounting Information .................. 3
- ITM 220 Information Systems ............... 3
- Science .................................... 3
- ECO 205 Principles of Macroeconomics ............... 3
- Foreign Language** ..................... 4
Spring Semester (17 sem. hrs.)

ACC 203 Managerial Accounting .....3
Non-COB Gen. Curr. Dist. .................4
ITM 210 Managerial Statistics ..............3
Science Course* ........................................3
Foreign Language** ......................................4

Note: Lower COB core, ENG 101 and 102, ITM 200 and MAT 160, must be completed by the end of the sophomore year.

The student should work closely with his or her faculty advisor to ensure that all remaining General Curriculum Distribution requirements and functional area major requirements are scheduled. The student should meet with his or her faculty advisor to determine a course of study for the last two years, depending on functional area.

**Nonnative English-language students whose TOEFL scores are 550, 213 [c.b.t.] or 79-80 [i.b.t.] or better do not need a second foreign language.

A primary objective of the international business major is to develop a broad awareness of global issues. Students who wish to develop a more in-depth understanding of specific geographic areas and other cultures may select electives outside the major that focus on Latin America, Western Europe or third world countries. These specialization areas are not required for the major.

Financial Services Operations and Systems Major

Department of Information and Technology Management Faculty:
Associate Professor Webb, Chair; Professors Courier; Associate Professors Jeffries, Jenzarli, Nelson, Papp, Shirley; Assistant Professors Alhourani, Jain, Veltri, Yalabik; Instructor Fentriss.

Department of Finance Faculty:
Associate Professor Jankowski; Assistant Professors Flagg, Margetis.

The Financial Services Operations and Systems major is offered jointly by the Information and Technology Management Department and the Finance Department. This challenging major involves the innovative application of computer technology and analytical skills to understand the information needs within the operations of the financial services industry. Students majoring in FSOS receive a comprehensive education in the design, analysis, development and management of information systems.

Several specialized courses tailored to the needs of the 21st century financial services industry distinguish this major from others. FSOS students are educated in financial markets and institutions, financial service operations, business continuity, risk management and data mining. FSOS graduates have strong analytical, technical and managerial skills spanning the business functional areas, and are experienced in oral and written communication.

Partnerships with the financial services and information systems professional associations provide many opportunities for student interaction with the business community. Internships with well known corporations are available to qualified students. Alliances with Microsoft provide students access to a wide array of software tools. This combination of skills and experience prepares our FSOS graduates to be leaders of the next generation of professionals in the financial services industry.

Requirements for a degree in the Sykes College of Business:

College of Business core requirements* ........................................33
SPE 200 Oral Communications, or SPE 208 Speech for Business and the Professions...............4

*FSOS majors substitute ITM 366 for ITM 361 (upper COB core)

Financial Services Operations and Systems major requirements:

MAT 225 Calculus for Business ..............4
ITM 251 Visual Basic..............................3
ITM 261 Web Programming..................3
ITM 280 Data Communication Systems.................3
ITM 318 Systems Analysis and Design I ......................3
ITM 350 Business Continuity and Risk Management ..........3
ITM 360 Advanced Programming........3