Courses   Credits
Twelve credit hours from the following:
MKT 600 Topics in Marketing... 1.5-3
MKT 613 International Marketing... 3
( also IBS 603)
MGT 624 Business Ethics and
Social Responsibility ...... 3
MKT 614 Personal Selling and
Sales Management .......... 3
MKT 615 Integrated Marketing
Communications ............ 3
MKT 616 Marketing on the
Cutting Edge............... 3
MKT 651 Applied Business
Research Techniques.... 1.5
MKT 652 Maximizing Service
Encounters ................ 1.5
MKT 653 Solving Marketing and
Business Problems ...... 1.5
MKT 655 Applied Marketing and
Business Law ............. 1.5
MKT 680 Strategic Marketing
Decisions.................. 1.5
MKT 704 Marketing New
Technology............... 1.5
Total Semester Hours 12

Saturday MBA
The Saturday MBA program offers the same quality MBA content as that offered in the other programs, but is delivered on Saturdays over a two-year period. Graduates receive general MBAs with no concentrations offered (a student may elect to seek a concentration by taking evening courses). Students take 36.5 credit hours of Saturday courses, including the same core offered in the other MBA programs. The entire program is taught in a lock-step cohort model. Admissions requirements include five years of relevant work experience, a minimum of two years managerial experience, a 3.0 GPA from a regionally accredited college or university, a personal statement, two letters of reference and evidence of work accomplishment. GMAT is required but may be waived with evidence of five years of relevant professional work experience.

Master of Science in Accounting
The Master of Science in Accounting program prepares students for the dynamic nature of the accounting profession and for a rapidly changing business environment. The MSA degree is designed to satisfy the state of Florida’s requirements for the certified public accounting examination. The program teaches a comprehensive understanding of accounting systems, theories and practical skills. The curriculum focuses on helping students develop the critical-thinking, problem-solving, research and communication skills required to achieve success in a global economy with increased scrutiny of corporate accounting practices.

MS Accounting Curriculum
Required Courses Credits
ACC 502 Auditing and
Attestation II .......... 3.0
ACC 505 Advanced Financial
Accounting .............. 3.0
ACC 530 Not for Profit
Accounting............... 3.0
ACC 553 Federal Tax Accounting II
(Corporations, Partnerships
and Estates)............. 3.0
ACC 615 Financial Disclosure
Analysis of Enterprises.... 1.5
ACC 620 Financial Accounting
Theory .................... 3
FIN 610 Creating Value Through
Financial Strategies ...... 1.5
MGT 521 Business Law for
Management .............. 3
Total 21.0 Elective Courses

Any 9 credit hours selected from list below with program director approval.
Courses Credits
ACC 401 Auditing and
Attestation I .......... 3
ACC 412 Intermediate
Accounting III .......... 3
ACC 600 Topics in Accounting.... 1–3
ACC 604 Advanced Management
Accounting ............ 3
ACC 640 Controllership ........ 3
ACC 645 Business Analysis and
Valuation ............... 3
ACC 655 Fraud Examination ........ 3
ACC 660 Federal Taxation Executive
Decision Making .................. 3
FIN 615 Applied Investment
Management ........................ 3
FIN 616 Advanced Financial
Management ........................ 3
FIN 625 New Venture Capital .... 1.5
FIN 630 International Finance ...... 3
FIN 640 Investment Portfolio
Management ........................ 3
FIN 642 Financial Futures, Options
and Swaps .......................... 3

Total Credit Hours for MS
in Accounting Program 30

Courses may not duplicate those taken as
an undergraduate student. No more than
two 400-level courses may be applied to
the degree. The following courses must be
completed before graduate level courses can
be taken:

ACC 304 Cost Accounting
ACC 310 Intermediate Accounting I
ACC 311 Intermediate Accounting II
ACC 351 Accounting Information
Systems
ACC 352 Federal Tax Accounting I
MGT 221 Law and Society

Earning a Second
Degree with the MSA

A student who has been awarded an MSA
degree can earn a second graduate degree
by completing the appropriate additional
24 credit hours of study in the graduate
program of the John H. Sykes College of
Business within seven years of completing
the MSA degree.

The MBA Option for Graduates of the
MSA Program

For students who have earned MSA de-
degrees at The University of Tampa to earn
MBAs, the following courses are required:
MGT 602 Leading for
Performance ....................... 3
ECO 620 International
Macroeconomics ............... 1.5
ECO 625 Managerial Economics and
Org. Architecture ............ 1.5
ITM 611 Building Business
Models ......................... 1.5
ITM 607 Managing Value Through
IS and Technology .......... 1.5
ITM 613 Designing and Optimizing
Delivery Systems ............. 1.5
ITM 614 Effective Project
Management ..................... 1.5
MKT 606 Business Research
Methods ......................... 1.5
MKT 607 Building Customer
Value .......................... 1.5
MGT 610 Leading Strategic
Change ........................ 1.5
MGT 615 Applied Strategic Analysis 3
Elective ......................... 1.5
Elective ....................... 3

All 24 credit hours must be earned in
residence at UT.

Master of Science
in Innovation
Management

The Master of Science in Innovation
Management degree is designed to provide
students with the distinct interdisciplinary
mix of knowledge, skills, tools and techniques
needed to systematically encourage and man-
age innovation processes in organizations,
build innovative capabilities or start new,
innovative businesses. Cohorts of students
are accepted in the fall semester. Students
in a cohort are enrolled in the same courses
together throughout the program.

The MS-IM curriculum consists of MBA
business courses, specialized innovation man-
agement courses, and elective courses:
• The foundation courses are designed
to prepare students with the fundamentals of
business. It is in these courses that students
learn the basics of sound business theories
and practices. With the exception of a spe-
cialized technical writing course, MGT 520,
these courses are the same as those included
in the MBA foundation core classes. Students
with strong business backgrounds may be
allowed to substitute MBA integrated core
courses for foundation courses, and will be
advised about this possibility when preparing
for their first-semester schedule.