The mission of The University of Tampa’s John H. Sykes College of Business is to provide a challenging, high-quality educational experience in an environment characterized by close interaction among students, faculty, staff and the greater business community.

John H. Sykes College of Business

Statement of Principles

Consistent with the values and mission of the University, it is the objective of the Sykes College of Business to produce both undergraduate and graduate business alumni who have an integrated understanding of business principles and the following competencies and perspectives necessary for effective leadership:

1. Critical-thinking skills, including the ability to identify opportunities and solve problems, effectively work in teams, apply business theories to real-world situations, and make strategic and tactical decisions.

(Continued)
2. Effective interpersonal, communication and technology skills.

3. An understanding of domestic and global institutions and markets.

4. A recognition of the need for and the application of ethical systems and individual responsibility.

5. Specific professional competencies in an area or areas of choice, such as accounting, economics, finance, marketing, management, computer information systems and technology management, and international business.


Program Description

In support of its mission, the John H. Sykes College of Business (COB) has developed a curriculum with three interconnected parts, stressing a strong liberal arts foundation, a broad business program base and functional specialization.

The first two years of the program focus on a broad liberal arts and sciences background. Students develop an understanding of the cultural, social, political, economic, international, scientific and technological environments in which individuals and organizations exist.

The second part of the curriculum consists of the business core. These courses provide students with a solid foundation for careers as managers or business-related professionals. This part of the curriculum also provides students with an understanding of the dynamics of the firm and the economy, introducing them to the various functions generic to any organization, as well as the basic behavioral, managerial and organizational concepts necessary to function successfully in an organization. Students see the interaction between the firm and its environment, gaining an overall view of policy-making within an organization.

The third component of the curriculum provides students with an opportunity to specialize in a functional area. The curriculum is further enriched by numerous business-community interaction opportunities, e.g., guest presentations from area executives, field trips, internships and class projects focused on real business problems with area companies. It also is enhanced by the special activities of the Center for Ethics, the TECO Energy Center for Leadership in a Global Economy, the Center for Innovation and Knowledge Management, and the Vincent J. Naimoli Institute for Business Strategy.

Students also learn the basic tools required for effective communication. The purpose of this aspect of the curriculum is to build a broad under-pinning of interest and knowledge that serves as a foundation for a change-oriented business career and productive life. The sum total of this three-part curriculum prepares students for competitive endeavors in business and future studies.

The graduate and undergraduate programs in the Sykes College of Business are accredited by AACSB International - The Association to Advance Collegiate Schools of Business. This premier business-accrediting agency emphasizes quality and continuous improvement in curriculum, faculty resources, admissions, degree requirements, library and computer facilities, financial resources and intellectual climate as they relate to the Sykes COB mission.

Declaration of College of Business Major

The Sykes College of Business seeks to effectively advise, track and communicate with its majors. To do this, students who intend to graduate with a major in accounting, computer information systems, business
economics, entrepreneurship, finance, international business, management, or marketing should declare a major in one or more of these areas before completing Principles of Management (MGT 330). A major may be declared in the University Academic Advising Office.

**Advisors**

Every Sykes College of Business student is assigned a faculty advisor in his or her major as soon as possible after declaring the major. Students who have not yet declared their majors but are interested in business should request College of Business faculty advisors through the University Academic Advising Office. Students who have not decided on their majors are encouraged to explore their career options through the Baccalaureate Experience, Office of Career Services, and discussions with College of Business faculty.

**Prerequisites**

Prerequisites are imposed to ensure that students have obtained the background information necessary to receive maximum value from each class. Prerequisites for a class must be successfully completed before students may enroll in the class. Failure to meet prerequisites will result in the student’s being dropped from the class.

**Residency Requirements**

A student earning a degree with a major in economics, entrepreneurship, finance, international business, management or marketing must complete at least 26 credit hours within the Sykes College of Business. At least 15 of these hours must be in the student’s major (those courses beyond lower and upper business core).

A student earning a degree with a major in accounting or computer information systems must complete at least 30 credit hours within the Sykes College of Business. At least 15 of these hours must be in the student’s major (those courses beyond lower and upper business core).

**Maximum Sykes College of Business Hours**

To ensure that all business students have the broad-based education necessary to succeed in the business world, they need to have a balanced exposure to both liberal arts and business concepts. To meet these needs, at least 62 credit hours must be taken outside the College of Business. ECO 204, ECO 205, ITM 200 and ITM 210 are counted in the non-business group.

**Recommended Computing Standards for UT Students**

**Computer Hardware (minimum standards)**
- Windows-compatible laptop computer or Apple i-Mac G4
- 2.0-gigahertz processor or greater
- 256 megabytes RAM
- 40-gigabyte hard drive
- 10/100 Ethernet network interface connection
- 56.6 baud V92 modem
- CD/RW drive or DVD/CD combo drive
- USB Thumb Drive (128 MB or higher)
- Any compatible printer
- Printer cable (connects printer to computer)
- Network cable (connects computer to Internet using telephone lines for students who live off campus)
- Telephone cable (connects computer to Internet using telephone lines for students who live off campus)
- Wireless network card supporting 802.11b/g

**Software (minimum standards)**
- Microsoft Windows XP operating system or OS X (or higher) for Mac
- Microsoft Office XP Professional (or Office for Mac)
- Norton Antivirus (required for connection to UT network)
- Adobe Acrobat Reader (free via Internet)
- Other software may be needed depending on the student’s major
- Graduate students will need SPSS and Microsoft Project XP
Center for Ethics

The Center for Ethics provides high-quality resources in applied ethics for students, educators and the business and community leaders of Florida, with a special focus on business and organizational ethics. Education in applied ethics is aimed at helping to significantly improve the integrity, credibility and effectiveness of our present and future leaders.

The Center’s resources are available to UT students and members of the community, as well as for ethics programs in business, the professions and government. Center staff members assist organizations in developing and implementing ethics programs, offer lectures and in-house seminars, sponsor symposia for educators and conduct applied research. The Center’s primary message is that good ethics is good business and enhances organizational performance.

Each year, one University student is recognized with a student ethics award for his or her potential for professional success, community service and highest ethical standards. In addition, the Center for Ethics annually recognizes a member of the community with the Tampa Bay Ethics Award.

Center for Innovation and Knowledge Management

The Center for Innovation and Knowledge Management (CIKM) provides multiple opportunities for students, faculty and business leaders to convey, understand, apply, and lead organizations’ performance improvement through concepts and processes for enhancing innovation and knowledge management.

For UT’s students, education and training are provided through courses and course modules providing an in depth understanding of the relationships among innovation, knowledge management and organizational learning. The Center works with UT faculty to ensure that students are provided with the most current thinking and lessons learned from both leading-edge practitioners and research. Subject areas include the integration of innovation and technology in strategic planning, technology forecasting, optimizing product development processes, and intellectual property management.

To support local businesses, the Center presents and sponsors workshops, forums and satellite downloads focused on current and emerging thinking on innovation and knowledge management, e.g., integrating learning and innovation goals in Balanced Scorecards, using ISO 9001:2000 to define and standardize best practices, and accelerating organizational breakthroughs in learning through Six Sigma projects.
The Vincent J. Naimoli Institute for Business Strategy

The University of Tampa Strategic Analysis Program (UTSAP)

The Naimoli Institute administers UTSAP, which is designed as a “partnership in learning” between UT and the business community. The program is an innovative part of the capstone course (MGT 431 and MGT 615) for all Sykes College of Business undergraduate and MBA students. Each student in the program is assigned to a team that writes a strategic analysis of a local organization. Students get first-hand exposure to addressing strategic problems in real organizations, and the client organizations get rigorous analysis and recommendations aimed at improving their performance. The analysis reflects the students’ efforts to integrate the functional areas that compose the coursework in the Sykes College of Business. At the end of the semester, each student team presents its analysis and plan to the organization’s leaders. See the Naimoli Institute Web site at http://naimoli.ut.edu.

Human Resources Institute

Human Resources Institute (HRI) is one of the world’s leading research institutes dedicated to strategic human resource issues and practices. As a UT strategic partner, HRI’s programs and studies are produced from a unique, active collaboration of top human resource executives, faculty, more than fifteen professional researchers, and UT students. Its work shapes the current and future thinking about people-management issues and trends around the world.

Student Organizations

The Sykes College of Business has numerous student organizations. These organizations provide students the opportunity to meet people, gain leadership skills, network with business professionals, and interact with faculty.

Beta Gamma Sigma is the national honor society for collegiate business programs at AACSB accredited institutions. Members must be business majors in the upper 7% of the junior class, the upper 10% of the senior class, or the upper 20% of the graduating MBA class, and be invited to join.

The Student Finance Association is an organization that provides relevant information on the latest developments and opportunities in the area of finance.

The American Marketing Association student chapter promotes marketing concepts across all disciplines. Through active participation and involvement, members can gain practical marketing, advertising, management, promotion and financial experience.

Beta Alpha Psi is an international scholastic and professional accounting and financial information organization that recognizes academic excellence, and complements members’ formal education by providing interaction among students, faculty and professionals to foster lifelong growth, service and ethical conduct. The Student Accounting Society is an organization that provides social fellowship and opportunities to learn more about career options for accounting majors.

Bailey Student Investment Fund

The Bailey Student Investment Fund was formed in early 2002 and is managed by the Student Finance Club. Students are elected to the Club and given the hands-on opportunity to help actively manage a $100,000 stock portfolio. The Fund’s “clubhouse” is the Huizenga Financial Trading Center—a state-of-the-art facility equipped with Bloomberg professional trading program access, cable television screens, and eight PC work stations loaded with financial investment software and Internet access.
Internships
Numerous opportunities exist for internships with businesses in the surrounding community. These internships provide practical on-the-job experience that cannot be duplicated in the classroom and is a valuable addition to a resume. Students with 60 or more hours of academic credit with a cumulative GPA of 2.75 or higher are encouraged to take advantage of these internship possibilities.

Interested accounting majors should contact Karen Squires. All other business majors should contact Dr. Klara Nelson.

Core Requirements
Lower-Level Sykes College of Business Core
Completed during the freshman and sophomore years.
ACC 202 Financial Accounting ..... 3
ACC 203 Managerial Accounting .. 3
ECO 204 Principles of Microeconomics .......... 3
ECO 205 Principles of Macroeconomics .......... 3
ITM 210 Managerial Statistics I .... 3
ITM 220 Information Technology .. 3
Sem. Hrs. 18

Upper-Level Sykes College of Business Core
FIN 310 Financial Management ... 3
ITM 361 Operations Management 3
MG 330 Principles of Management3
MG 335 Essentials of Corporate Responsibility .......... 3
MGT431 Practical Strategic Assessment ............ 3
MKT 300 Principles of Marketing .. 3
Sem. Hrs. 18

Students who qualify may count up to six hours of internship credit toward their 124-hour baccalaureate degrees. The remaining 118 hours must be non-internship credits.

Job Search Strategies
This one-credit course for juniors and seniors provides students with an introduction to current trends in job search strategies. Students will learn about resume development, interviewing techniques, proper correspondence, resumes for the Internet, and job searching through various media. The class involves professional lectures, group discussions, research methods, guest lecturers and class assignments.

All students are encouraged to take this course, CAR 401.

Communication Requirement
From SPE 200, 208 ......................... 4
In addition, the following are recommended: two semesters of foreign language, ENG 204, WRI 280 and WRI 281.

COB Grade Point Average Requirements
COB majors must have earned a minimum GPA of 2.0 in lower COB core courses before taking upper level COB courses. Additionally, all business majors must have a minimum GPA of 2.0 in the courses required to complete the “specified major.” For this purpose, “specified major” is defined as required courses beyond the lower and upper COB core courses.

Accounting Major
Department of Accounting Faculty: Associate Professor Krause, Chair; Dana Professor Joseph, Professor Platau; Associate Professors Bennett, Squires, Verreault; Assistant Professor Bostick, Lippincott, Instructors Pergola, Pike.

Accounting is the language of business. Learning to use and interpret this language opens the doors to many different career paths. Modern accountants are professional information providers to people inside and outside of a particular enterprise. Our curriculum focuses on learning how to find answers to financial questions. This critical enterprise information is disseminated and analyzed using evolving technologies. As professionals who assemble, package, analyze and distribute information and provide a variety of consulting services to business, accountants must possess excellent communication skills (both oral and written) and competence in current technology.

Within accounting, students can focus on a career path reflecting particular interests. Many accountants hold one or more specialty certifications, such as Certified Public
JOHN H. SYKES COLLEGE OF BUSINESS

Accountant (CPA); Certified Management Accountant (CMA); Certified Information Systems Auditor (CISA); Certified Internal Auditor (CIA); Certified Financial Planner (CFP) or Personal Financial Specialist (PFS); Certified Fraud Examiner (CFE); Certified Government Financial Manager (CGFM); and others. UT accounting graduates reflect this diversity by starting careers in public accounting with local, regional and international CPA firms; in corporate accounting with firms ranging from local to global; in business taxation within companies, CPA firms, or governments; in not-for-profit or governmental accounting with schools, charities, and local or state governments; in investigative accounting with the FBI or IRS; and in investment analysis, personal financial planning, business valuation, and financial services. Many graduates use their accounting degrees as the foundation for graduate degrees in law or business.

The UT curriculum provides students with necessary coursework for entry into all of these diverse careers. Required courses provide a solid accounting foundation in financial, cost/managerial, tax, auditing and attestation services, and accounting information systems. Additional elective courses are available in international, not-for-profit (fund/governmental), advanced, and tax accounting.

UT’s accounting program is continually changing to reflect the needs of the profession and state-of-the-art technology used by accountants to gather, analyze and distribute accounting information. Students make extensive use of real-world tools in their studies, ranging from the latest software to global libraries of information in an environment of small class sizes and personal interaction with faculty.

Throughout the curriculum, students learn about different ethical challenges facing business people and are prepared to make proper ethical choices. The accounting faculty hold many professional certifications and maintain close ties to the business community, both to continually innovate the material delivered to students and to provide opportunities for accounting graduates and internships.

Florida and more than forty other states now require a “fifth year” of education prior to CPA certification. Students can complete this requirement in an MBA program leading to CPA exam readiness. Through the MBA program, students can pursue accounting topics not available to undergraduates, and have the opportunity to take upper-division undergraduate accounting elective courses they might not have taken as undergraduate students. The Accounting Internship program is most often completed in the senior year by students meeting GPA requirements, providing important for-credit work experience that often leads to initial career placement.

Requirements for a degree in the Sykes College of Business:
College of Business
Core Requirements.................... 33
SPE 200 Oral Communication, or
SPE 208 Speech for Business
and the Professions ........ 4

Accounting major requirements:
ACC 304 Cost Accounting .......... 3
ACC 310 Intermediate
  Accounting I ................... 3
ACC 311 Intermediate
  Accounting II ............... 3
ACC 312 Intermediate
  Accounting III ............ 3
ACC 351 Accounting
  Information Systems ...... 3
ACC 352 Federal Tax
  Accounting I ............... 3
ACC 401 Auditing and
  Attestation I ............. 3
MGT321 Law and Society ........ 3
From the courses listed below: ........ 3
ACC 402 Auditing and
  Attestation II .......... 3
ACC 405 Advanced Financial
  Accounting ................ 3
ACC 460/ IBS 402
  International Accounting 3
ACC 430 Not-for-Profit
  Accounting ............. 3
ACC 453 Federal Tax
  Accounting II .......... 3

Sem. Hrs. 64
### Four-Year Degree Plan for Majors in Accounting

#### First (Freshman) Year

**Fall Semester (16 sem. hrs.)**
- ENG 101 ......................................... 4  
- GIS 101 .......................................... 4  
- MAT 160 ......................................... 4  
- ACC 202 .......................................... 3  
- ITM 200 .......................................... 1  

**Spring Semester (14 sem. hrs.)**
- ENG 102 .......................................... 4  
- ACC 203 .......................................... 3  
- ECO 204 .......................................... 3  
- General Curr. Dist. Course (Non-COB) ................... 8  

Note: Lower COB core, ENG 101 and 102, ITM 200 and MAT 160, must be completed by the end of the sophomore year.

#### Second (Sophomore) Year

**Fall Semester (17 sem. hrs.)**
- ACC 310 .......................................... 3  
- ECO 205 .......................................... 3  
- Science Course* ................................ 3  
- SPE 200 or 208, and General Curr. Dist. Course (Non-COB) ................................... 8  

**Spring Semester (17 sem. hrs.)**
- ACC 311 .......................................... 3  
- ITM 210 .......................................... 3  
- Science Course* ................................ 3  
- General Curr. Dist. Course (Non-COB) ................... 8  

Specific notes include:
- Science courses must be from different areas. One science course must be in biology. The second science course must be in chemical or physical science.

**Writing Intensive Course**

**Students with an interest in accounting careers, professional certification and the CPA exam should consider reserving credit hours for internship (meeting minimum GPA requirement) and specialized accounting electives such as Auditing and Attestation II, International Accounting, Advanced Accounting, Fund Accounting, and Corporate and Transfer Tax.**

#### Third (Junior) Year

**Fall Semester (16 sem. hrs.)**
- FIN 310 .......................................... 3  
- ACC 312 .......................................... 3  
- ACC 351 .......................................... 3  
- ACC 352** ...................................... 3  
- General Curr. Dist. Course (Non-COB) ................... 4  

**Spring Semester (16 sem. hrs.)**
- Non-COB General Elective ..................... 4  
- ITM 361 .......................................... 3  
- ACC 304 .......................................... 3  
- MGT 330 .......................................... 3  
- MKT 300 .......................................... 3  

#### Fourth (Senior) Year

**Fall Semester (16 sem. hrs.)**
- ACC 401** ......................................... 3  
- MGT 321 .......................................... 3  
- General Elective*** ............................ 3  
- Accounting Elective......................... 3  
- General Curr. Dist. Course (Non-COB) ............... 4  

**Spring Semester (13 or 14 sem. hrs.)**
- MGT 335 .......................................... 3  
- MGT 431** ....................................... 3  
- Non-COB General Elective ..................... 4  
- General Electives ......................... 3 or 4  

*Science courses must be from different areas. One science course must be in biology. The second science course must be in chemical or physical science.*

**Students with an interest in accounting careers, professional certification and the CPA exam should consider reserving credit hours for internship (meeting minimum GPA requirement) and specialized accounting electives such as Auditing and Attestation II, International Accounting, Advanced Accounting, Fund Accounting, and Corporate and Transfer Tax.**

#### Accounting Minor

Requirements for a minor in accounting: five courses in accounting.

#### Management Information Systems Major

**Department of Information and Technology Management Faculty:**

- **Associate Professor Jenzarli, Chair; Dana Professor Long;**
- **Professors Courier, Couturier;**
- **Associate Professors Jeffries, McNamara, Nelson, Papp, Shirley;**
- **Assistant Professors Jordan, Webb;**
- **Instructor Fentriss.**

The management information systems major prepares undergraduate students to assume management positions in the field of information and technology services. Major features of the program include a hands-on approach to coursework, access to computer equipment and applications, small laboratory-intensive classes, and a highly qualified teaching-oriented faculty. A large selection of internships with well-known corporations is available to qualified students. These features are enhanced through academic alliances with the Microsoft and Oracle corporations, providing students with access to a wide array of tools and applications.
Requirements for a degree in the Sykes College of Business:
College of Business core requirements ... 36
SPE 200 Oral Communications, or
SPE 208 Speech for Business and the Professions ... 4

Management Information Systems major requirements:
ITM 251 Visual Basic .................... 3
ITM 261 Web Programming .......... 3
ITM 280 Data Communication Systems .......... 3
ITM 318 Systems Analysis and Design I .......... 3
ITM 335 Software Applications for Microcomputers .......... 3
ITM 408 Database Design and Administration .......... 3
ITM 419 (Capstone) Systems Analysis and Design II .... 3
From the courses listed below: .......... 6
ITM 330 Operating Systems and C .......... 3
ITM 360 Object-Oriented Programming .......... 3
ITM 410 Network Management .......... 3
ITM 415 Decision Support Systems .......... 3
ITM 416 Electronic Commerce .......... 3
ITM 420 Global Information Systems .......... 3
ITM 430 Strategic Information Systems .......... 3
ITM 495 Topics in Computer Information Systems .......... 3

Sem. Hrs. 67

Four-Year Degree Plan for Majors in Management Information Systems

First (Freshman) Year
Fall Semester (16 sem. hrs.)
ENG 101 .......................................... 4
ACC 202 .......................................... 3
MAT 160 .......................................... 4
GIS 101 .......................................... 4
ITM 200 .......................................... 1

Spring Semester (14 sem. hrs.)
ENG 102 .......................................... 4
ACC 203 .......................................... 3
ECO 204 .......................................... 3
General Curr. Dist. Course
(Non-COB) .......................................... 4

Second (Sophomore) Year
Fall Semester (16 sem. hrs.)
ECO 205 .......................................... 3
ITM 251 .......................................... 3
Science Course* .......................................... 3
SPE 200 or 208 .......................................... 4
ITM 220 .......................................... 3

Spring Semester (17 sem. hrs.)
ITM 210 .......................................... 3
ITM 261 .......................................... 3
Science Course* .......................................... 3
General Curr. Dist. Course
(Non-COB) .......................................... 8
Note: The lower COB core, ENG 101 and 102, ITM 200 and MAT 160, must be completed by the end of the sophomore year.

Third (Junior) Year
Fall Semester (15 sem. hrs.)
FIN 310 .......................................... 3
MGT 330 .......................................... 3
MKT 300 .......................................... 3
ITM 280 .......................................... 3
ITM 335 .......................................... 3

Spring Semester (17 sem. hrs.)
MGT 335 .......................................... 3
ITM 361 .......................................... 3
ITM 318** ...................................... 3
General Curr. Dist. Course
(Non-COB) .......................................... 8

Fourth (Senior) Year
Fall Semester (14 sem. hrs.)
ITM 408 .......................................... 3
ITM Elective .......................................... 3
Non-COB General Elective .......... 8

Spring Semester (15 sem. hrs.)
MGT 431** ...................................... 3
ITM Elective .......................................... 3
ITM 419** ...................................... 3
Non-COB General Elective .......... 4
General Electives .......... 2
*Science courses must be from different areas. One science course must be in biology. The second science course must be in chemical or physical science.
**Writing Intensive Course
Management Information Systems Minor

Requirements for minor in computer information systems:

- ITM 251 Visual Basic .......................... 3
- ITM 261 Web Programming .............. 3
- ITM 220 Information Technology .... 3
- ITM 280 Data Communication Systems .................................. 3
- ITM 318 Systems Analysis and Design I .......................... 3
- ITM 335 Software Applications for Microcomputers ............. 3

Sem. Hrs. 18

Business Economics Major

Department of Economics Faculty: Associate Professor Brust, Chair; Dana Professors Truscott, Fesmire; Professor Hoke; Assistant Professors Beckman, Kench, Skipton.

A student may choose a major in business economics leading to a Bachelor of Science degree or a major in economics leading to a Bachelor of Arts degree, but not both. For information regarding the Bachelor of Arts degree in economics, see description at the end of the College of Liberal Arts and Sciences section of this catalog.

The major in business economics provides students with a broad exposure to each of the functional areas in business (accounting, finance, management and marketing) and provides students with a strong foundation in economics.

The economics field consists of two main areas: microeconomics, which addresses issues relating to individual firm behavior, including profit maximization, resource usage and price strategies; and macroeconomics, which relates to the broad issues that are national and international in scope, including inflation, unemployment, economic growth, and the balance of payments. Courses in the curriculum are divided into these two broad categories.

Requirements for a BS degree in the Sykes College of Business:

Sykes College of Business core requirements ................................ 36

Economics major requirements:

- ECO 320 Managerial Economics ... 3
- ECO 321 Intermediate Macroeconomic Analysis ... 3
- ECO 461 Seminar in Economics .... 3
- From the courses listed below: .......... 9
  - ECO 300 Labor Economics .......... 3
  - ECO 420 Public Finance .............. 3
  - ECO 430/431 International Economics
  - IBS 403 and Finance .................. 3
  - ECO 450/451 Economic Development ... 3
  - FIN 470 Financial Markets, Institutions, and Money .......... 3

Sem. Hrs. 58

Four-Year Degree Plan for Majors in Business Economics (BS)

First (Freshman) Year

Fall Semester (16 sem. hrs.)

- ENG 101 .......................................... 4
- GIS 100 .......................................... 4
- MAT 160 .......................................... 4
- ECO 204 .......................................... 3
- ITM 200 .......................................... 1

Spring Semester (14 sem. hrs.)

- ENG 102 .......................................... 4
- ACC 202 .......................................... 3
- ECO 205 .......................................... 3
- Curr. Dist. course (Non-COB) .......... 4

Second (Sophomore) Year

Fall Semester (14 sem. hrs.)

- Science course* .............................. 3
- SPE 200 or 208 .............................. 4
- General Curr. Dist. courses (Non-COB) .......... 4
- ACC 203 .......................................... 3
Spring Semester (17 sem. hrs.)
- ITM 210 .......................................... 3
- Science course* .................................. 3
- General Curr. Dist. courses (Non-COB) ....................................... 8
- ITM 220 .......................................... 3

*Science courses must be from different areas. One science course must be in biology. The second science course must be in chemical or physical science.

Third (Junior) Year

Fall Semester (19 sem. hrs.)
- FIN 310 .......................................... 3
- MGT 330 .......................................... 3
- MKT 300 .......................................... 3
- Non-COB General Elective ................ 4
- General Electives ................................ 6

Spring Semester (16 sem. hrs.)
- MGT 335 .......................................... 3
- ITM 361 .......................................... 3
- ECO 320 .......................................... 3
- ECO 321 .......................................... 3
- Non-COB General Elective ................ 4

Fourth (Senior) Year

Fall Semester (16 sem. hrs.)
- ECO 461 .......................................... 3
- ECO Elective .................................... 3
- General Curr. Dist. course (Non-COB) ....................................... 4
- General Electives ................................ 6

Spring Semester (14 or 15 sem. hrs.)
- MGT 431** ...................................... 3
- ECO Elective .................................... 3
- General Electives ............................. 8 or 9
- *Science courses must be from different areas. One science course must be in biology. The second science course must be in chemical or physical science.
- **Writing Intensive Course

Entrepreneurship Major

Department of Management Faculty:
- Associate Professor Bear, Chair
- Professors Rustogi, McCann, Dean
- Associate Professor Tompson
- Assistant Professors Henley
- Margetis, Vernberg-Beckman
- Instructor Weimer

New business creation is the source of economic and job growth, and the means by which the economy transforms itself through new technologies, products and services. Graduates in this program develop the knowledge and skills required to start and operate an entrepreneurial new venture with attention focused on creativity, innovation, developing an entrepreneurial mind-set, new venture planning, entrepreneurial finance, entrepreneurial marketing research, and managing and growing the new business venture.

Requirements for a degree in the Sykes College of Business:

- Sykes College of Business core requirements .................................... 36
- SPE 200 Oral Communications, or SPE 208 Speech for Business and the Professions .......... 4

Entrepreneurship Major Requirements:

- MGT385 Entrepreneurship Workshop ............................... 1
- MGT389 Introduction to Entrepreneurship and Business Planning .......... 3
- FIN 340 Entrepreneurial Finance .... 3
- MKT360 Marketing Research ........ 3
- MGT487 Managing the Growing Firm ......................... 3
- From the following business electives: ......................... 12
  - MGT390 Managing the Family Business .......................... 3
  - MGT488 Seminar in Entrepreneurship ......................... 3
  - MGT321* Law and Society ................................ 3
  - MKT 352 Product Management and Services Marketing 3

Economics Minor

Requirements for a minor in economics: 18 semester hours of credit in economics courses.
**Four-Year Degree Plan for Majors in Entrepreneurship**

**First (Freshman) Year**

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**Second (Sophomore) Year**

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<tr>
<td>(Non-COB) ITM 220</td>
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<table>
<thead>
<tr>
<th>Spring Semester (17 sem. hrs.)</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>ECO 205</td>
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</tr>
<tr>
<td>ITM 210</td>
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</tr>
<tr>
<td>Science course*</td>
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</tr>
<tr>
<td>General Curr. Dist. course</td>
<td>8</td>
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<tr>
<td>(Non-COB)</td>
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**Third (Junior) Year**

**Fall Semester (16 sem. hours)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 385</td>
<td>1</td>
</tr>
<tr>
<td>MGT 389</td>
<td>3</td>
</tr>
<tr>
<td>MGT 330</td>
<td>3</td>
</tr>
<tr>
<td>MKT 300</td>
<td>3</td>
</tr>
<tr>
<td>FIN 310</td>
<td>3</td>
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<td>General Curr. Dist Course</td>
<td>4</td>
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</table>

**Spring Semester (16 sem. Hours)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 335</td>
<td>3</td>
</tr>
<tr>
<td>ITM 361</td>
<td>3</td>
</tr>
<tr>
<td>FIN 340</td>
<td>3</td>
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<tr>
<td>MKT 360</td>
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<td>Non-COB Electives</td>
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</table>

**Fourth (Senior) Year**

**Fall Semester (17 sem. hours)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MGT 487</td>
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<tr>
<td>General Electives</td>
<td>6</td>
</tr>
<tr>
<td>Non-COB Electives</td>
<td>2</td>
</tr>
<tr>
<td>Entrepreneurship Electives</td>
<td>6</td>
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**Spring Semester (13 sem. Hours)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MGT 431</td>
<td>3</td>
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<tr>
<td>General Electives</td>
<td>6</td>
</tr>
<tr>
<td>Non-COB Entrepreneurship</td>
<td>6</td>
</tr>
<tr>
<td>Electives</td>
<td>4</td>
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</tbody>
</table>

**Entrepreneurship Minor**

Requirements for a minor in entrepreneurship:

- Sykes College of Business core requirements
- SPE 200 Oral Communications, or SPE 208 Speech for Business and the Professions
- MGT385 Entrepreneurship Workshop
- MGT389 Introduction to Entrepreneurship
- MGT390 Managing Family Businesses
- MGT487 Managing the Growing Firm
- MGT488 Seminar in Entrepreneurship
- From the courses listed below
- FIN 340 Entrepreneurial Finance
- MKT360 Marketing Research and Opportunity Analysis
- MGT321 *Law and Society
- MKT352 Product Management and Services Marketing

*MGT 321 will become MGT 221 beginning spring 2006.*
JOHN H. SYKES COLLEGE OF BUSINESS

MKT 371 Personal Selling and Sales Management 3
MKT 372 Retail and Distribution Management 3
ACC 351 Accounting Information Systems 3
ACC 352 Federal Tax Accounting I 3
ACC 453 Federal Tax Accounting II 3
ECO 320 Managerial Economics 3
FIN 470 Financial Markets, Institutions and Money 3
IBS 399 The Art and Science of Negotiation 3

FIN 440 Investments .................. 3
FIN 470 Financial Markets, Institutions, and Money ................. 3
FIN 491 Financial Policies and Strategies ................. 3
FIN 425/IBS 405 International Financial Management ........ 3

From the courses listed below ........ 3
ECO 321 Intermediate Macroeconomic Analysis 3
ECO 420 Public Finance 3
ECO 430/ International Economics IBS 403 and Finance 3
ACC 310 Intermediate Accounting I 3
ACC 351 Accounting Information Systems 3
ACC 460/ IBS 402 International Accounting 3
FIN 415 Applied Investment Management 3

Sem. Hrs. 58

The lower-level College of Business core is a prerequisite to all finance courses.

Four-Year Degree Plan for Majors in Finance

First (Freshman) Year

Fall Semester (16 sem. hrs.)
ENG 101 .......................................... 4
GIS 101 .......................................... 4
MAT 160 .......................................... 4
ECO 204 .......................................... 3
ITM 200 .......................................... 1

Spring Semester (16 sem. hrs.)
ENG 102 .......................................... 4
SPE 200 or 208 .............................. 4
General Curr. Dist. courses
(Non-COB) ...................................... 4
ITM 220 .......................................... 3

Second (Sophomore) Year

Fall Semester (17 sem. hrs.)
ACC 202 .......................................... 3
ECO 205 .......................................... 3
General Curr. Dist. courses
(Non-COB) ...................................... 8
Science course* ................................ 3
Spring Semester (17 sem. hrs.)
ACC 203 .......................................... 3
Science Course* ................................. 3
ITM 210 .......................................... 3
General Curr. Dist. courses
(Non-COB) ....................................... 8
Note: The Lower COB core, ENG 101 and 102, ITM 200 and MAT 160, must be completed by the end of the sophomore year. At least 62 credits must be from outside the Sykes College of Business.

Third (Junior) Year

Fall Semester (15 sem. hrs.)
FIN 310 .......................................... 3
MGT 330 .......................................... 3
MKT 300 .......................................... 3
General Electives ................................ 6

Spring Semester (18 sem. hrs.)
MGT 335 .......................................... 3
ITM 361 .......................................... 3
FIN 470 or FIN 440 ....................... 3
General Electives ................................ 9

Fourth (Senior) Year

Fall Semester (16 sem. hrs.)
FIN 425/IBS 405 ....................... 3
FIN 410 .......................................... 3
Finance Elective ................................. 3
Non-COB General Electives ............... 7

Spring Semester (12 to 15 sem. hrs.)
FIN 440 or FIN 470 ....................... 3
FIN 491 .......................................... 3
MGT 431** ...................................... 3
General Electives .............................. 3 to 6
*Science courses must be from different areas. One science course must be in biology. The second science must be a chemical or physical science.
**Writing Intensive Course

Finance Minor

Requirements for a minor in finance: Lower-Level College of Business core requirements .......................... 15
FIN 310 Financial Management .......................... 3
FIN 440 Investments .................................. 3
From the courses listed below: ...................... 6
FIN 410 Intermediate Financial Management .......................... 3
FIN 470 Financial Markets, Institutions, and Money .................. 3
FIN 425/ IBS 405 International Financial Management .................. 3
FIN 491 Financial Policies and Strategies ..................... 3
ECO 430/ IBS 403 International Economics and Finance .................. 3
Sem. Hrs. 27

International Business Major

International Business Faculty: Professor Rustogi (Marketing), Program Coordinator; Dana Professor Truscott (Economics); Associate Professors Brust (Economics), Margetis (Finance), Nelson (Information and Technology Management), Bear, Galperin, McCuiston, Watson (Management); Assistant Professors Beckman (Economics), Chaves (Management), Wooldridge (Marketing).

Students at The University of Tampa may choose to major in one of six international business majors offered in the Sykes College of Business: international business and accounting, international business and economics, international business and finance, international business and management, international business and marketing, and international business and management information systems. These majors provide in-depth coverage in a specific business discipline coupled with an interdisciplinary global perspective, including language proficiency, cultural awareness and a study abroad experience. The curriculum in these majors is designed to meet the needs of businesses that require a global perspective and discipline-specific expertise from their prospective employees.

Graduates pursue careers in large multinational firms and small independent companies with international activities, as well as government agencies involved in international trade. Banking opportunities include corporate lending and international investment work.
Requirements for a degree in the Sykes College of Business:

Sykes College of Business core requirements ................. 36
SPE 200 Oral Communications, or SPE 208 Speech for Business and the Professions ............... 4

International business major requirements:

Students will take the total hours required in the functional area major, including the international course in the major, and meet the following requirements:

Foreign Language competency

Proof of competency in a foreign language as evidenced by passing a competency exam or completion of the Intermediate II course in the language with a grade of “C” or better. (A TOEFL score of 550 or 213 [c.b.t.] or better meets the competency criteria.)

A study abroad (international) experience

This requirement may be met either by completing an approved internship abroad or by taking an approved course abroad. A course taken overseas could be either in the GCD, the major or the “international component.”

Completion of Global Organizational Behavior (IBS 397) and Survey of International Business (IBS 398) = 6 hours

These courses are waived for international management majors since they are required for the management major.

Any 3-hour IBS elective (excluding IBS 397 and 398 and the IBS course taken for the major) = 3 hours

Elective courses in the College of Liberal Arts* = 8 hours

COM 401 Intercultural Communication
CST 201 Cross-Cultural Studies
ENG 202 World Literature II
ENG 229 Contemporary African and Third-World Literature
ENG 312 Contemporary World Literature
ENG 324 Post-Colonial Literature and Theory
GEO 207 Economic Geography
GWA 201 World Affairs
GWA 202 International Political Economy
GWA 207 The Urban World
GWA 343 Third-World Political and Economic Development
GWA 410 International Law
HIS 214 Russia’s Modern Centuries
HIS 217 China’s Modern Centuries
HIS 221 Japan’s Modern Centuries
HIS 300 The Middle East
HIS 313 Latin America
IST 205 Contemporary Europe
IST 206 Contemporary Latin America
IST 440 Senior Seminar in International Business
REL 205 World Religions
SOC 226 Third-World Development and Underdevelopment
SPA 308 Commercial Spanish I
SPA 309 Commercial Spanish II
SPA 404 Hispanic Culture and Civilization I
SPA 405 Hispanic Culture and Civilization II*

Any CLAS elective offered abroad (with approval of the International Business Coordinator)

Total hours required for each major:

International Business and Accounting = 81 hours (IBS 402 required)
International Business and Business Economics = 75 hours (IBS 403 required)
International Business and Finance = 75 hours (IBS 405 required)
International Business and Management = 69 hours (IBS 399 required)
International Business and Marketing = 75 hours (IBS 406 required)
International Business and Management Information Systems = 84 hours

Four-Year Degree Plan for Majors in International Business

First (Freshman) Year

Fall Semester (17 sem. hrs.)

ENG 101 ......................... 4
GIS 101 ......................... 4
MAT 160 ......................... 4
Foreign Language** .............. 4
ITM 200 ......................... 1
Spring Semester (15 sem. hrs.)
ENG 102 .......................................... 4
ECO 205 .......................................... 3
Foreign Language** .......................... 4
General Curr. Dist. Course
(Non-COB) ....................................... 4

Second (Sophomore) Year

Fall Semester (18 sem. hrs.)
ACC 202 .......................................... 3
SPE 200 or 208 .............................. 4
CST 201 or COM 401 ............... 4
ECO 204 .......................................... 3
Foreign Language** .......................... 4

Spring Semester (16 sem. hrs.)
ACC 203 .......................................... 3
IBS 403/ECO 430 ........................ 3
ITM 210 .......................................... 3
Science Course* ................................. 3
Foreign Language** .......................... 4

Note: Lower COB core, ENG 101 and 102, ITM 200 and MAT 160, must be completed by the end of the sophomore year.

Management Major

Department of Management Faculty:
Associate Professor Bear, Chair; Professors McCann, Simendinger; Associate Professors Conte, Galperin, McCuiston, Taylor, Tompson, Watson; Assistant Professors Chaves, Henley, Vernberg-Beekman; Instructor Weimer.

Management is more than planning, organizing and controlling resources; it is the direction of human effort in all facets of business, industry and government. Graduates in this program develop the knowledge and skills required to ethically lead and manage global businesses, with attention to customer value, returns to stockholders and satisfaction in personal and corporate employee development. Students have the opportunity to participate in small business consulting exercises and solve problems of real companies. Business simulations illustrate the consequences of management decisions.

Requirements for a degree in the Sykes College of Business:

Sykes College of Business core requirements ....................... 36
SPE 200 Oral Communications, or
SPE 208 Speech for Business and the Professions .............. 4

Management major requirements:

MGT 340 Human Resource Management .................. 3
MGT 345/IBS 397 Global Organizational Behavior ... 3
MGT 350/IBS 398 Survey of International Business .... 3
From the economics component: .................. 3
ECO 300 Labor Economics 3
ECO 320 Managerial Economics 3
ECO 321 Intermediate Macroeconomic Analysis 3
From the following business electives: ............................ 6
Any management course not already taken
(except MGT 490, Management Internship and MGT 495, Topics in Business)

ACC 304 Cost Accounting ............ 3
ACC 351 Accounting Information Systems .................. 3
ACC 352 Federal Tax Accounting 1 .................. 3
ECO 300 Labor Economics ............ 3
ECO 320 Managerial Economics ... 3
ECO 321 Intermediate Macroeconomic Analysis .... 3
FIN 470 Financial Markets, Institutions, and Money ... 3
FIN 410 Intermediate Financial Management ............... 3
JOHN H. SYKES COLLEGE OF BUSINESS

Four-Year Degree Plan for Majors in Management

First (Freshman) Year
Fall Semester (16 sem. hrs.)
- ENG 101 .......................................... 4
- GIS 101 .......................................... 4
- MAT 160 .......................................... 4
- ACC 202 .......................................... 3
- ITM 200 .......................................... 1

Spring Semester (15 sem. hrs.)
- ENG 102 .......................................... 4
- ACC 203 .......................................... 3
- General Curr. Dist. course
  (Non-COB) ........................................... 8

Second (Sophomore) Year
Fall Semester (14 sem. hrs.)
- ECO 204 .......................................... 3
- Science course* .................................. 3
- SPE 200 or 208 .................................... 4
- General Curr. Dist. courses
  (Non-COB) ........................................... 4

Spring Semester (17 sem. hrs.)
- ECO 205 .......................................... 3
- ITM 210 .......................................... 3
- Science course* .................................. 3
- ITM 220 .......................................... 3
- General Curr. Dist. course
  (Non-COB) ........................................... 5

Note: Lower COB core, ENG 101 and 102, ITM 200 and MAT 160, must be completed by the end of the sophomore year.

Third (Junior) Year
Fall Semester (19 sem. hrs.)
- MGT 330 .......................................... 3
- MKT 300 .......................................... 3

Fourth (Senior) Year
Fall Semester (17 sem. hrs.)
- MGT 335 .......................................... 3
- ITM 361 .......................................... 3
- ECO 300, 320, or 321 ........................... 3
- General Electives ................................. 6

Spring Semester (15 sem. hrs.)
- MGT 431** ....................................... 3
- Management Elective .............................. 3
- General Electives ................................. 6

*Science courses must be from different areas. One science course must be in biology. The second science course must be in chemical or physical science.

**Writing Intensive Course

Business Administration Minor

Requirements for a minor in business administration:
(Sykes College of Business majors are not eligible for this minor.)
- Lower-level College of Business core 15
- FIN 310 Financial Management ... 3
- MGT330 Principles of Management .......... 3
- MKT 300 Principles of Marketing .............. 3

Sem. Hrs. 58
Marketing Major

Department of Marketing Faculty: Professor Rustogi, Chair; Associate Professors Matulich, McMurrian; Assistant Professors Kuntze, Lee, Washburn, Wooldridge.

The field of marketing is one of the fastest growing, vibrant and most rewarding areas of business. Nearly a third of today’s labor force holds marketing-related jobs. This portion is expected to increase substantially as more firms become market-driven. A highly diverse discipline, marketing includes advertising and promotional management, personal selling and sales management, retail management, marketing research, services and international commerce. Students who have good interpersonal skills, like people, and are looking for a career that presents creative challenges, constant change, and opportunities for significant financial rewards may have found their field.

Requirements for a degree in the Sykes College of Business:

- Sykes College of Business core requirements .......................... 36
- Marketing Management major requirements:
  - MKT 360 Marketing Research and Opportunity Analysis ...... 3
  - MKT 450 Marketing Strategy ............ 3
  - Any four from the following: ...................... 12
    - MKT 352 Product Management and Services Marketing
    - MKT 354 Buyer Behavior
    - MKT 371 Personal Selling and Sales Management
    - MKT 372 Retail and Distribution Management
    - MKT 410/ International
    - IBS 406 Marketing
    - MKT 411 Promotional Strategy
    - MGT 389 Introduction to Entrepreneurship and Business Planning

Sem. Hrs. 58

Four-Year Degree Plan for Majors in Marketing

First (Freshman) Year

Fall Semester (16 sem. hrs.)
- ENG 101 .......................................... 4
- GIS 101 .......................................... 4
- MAT 160 .......................................... 4
- ACC 202 .......................................... 3
- ITM 200 .......................................... 1

Spring Semester (14 sem. hrs.)
- ENG 102 .......................................... 4
- ACC 203 .......................................... 3
- ECO 204 .......................................... 3
- General Curr. Dist. Course (Non-COB) ........................................ 4

Second (Sophomore) Year

Fall Semester (18 sem. hrs.)
- ECO 205 .......................................... 3
- Science course* .................................. 3
- SPE 200 or 208 .................................. 4
- General Curr. Dist. courses .............................. 8

Spring Semester (18 sem. hrs.)
- ITM 210 .......................................... 3
- Science course* .................................. 3
- ITM 220 .......................................... 3
- General Curr. Dist. courses (Non-COB) ........................................ 9

Note: Lower COB core ENG 101 and 102, ITM 200 and MAT 160, must be completed by the end of the sophomore year.

Third (Junior) Year

Fall Semester (15 sem. hrs.)
- MKT 300 .......................................... 3
- MGT 330 .......................................... 3
- FIN 310 .......................................... 3
- General Electives ................................ 6

Spring Semester (16 sem. hrs.)
- MGT 335 .......................................... 3
- ITM 361 .......................................... 3
- MKT 371** ...................................... 3
- MKT Elective ..................................... 3
- Non-COB General Elective ....................... 4

Fourth (Senior) Year

Fall Semester (19 sem. hrs.)
- MKT 360 .......................................... 3
- MKT 411** ...................................... 3
- MKT Elective ..................................... 3
- Non-COB Elective ....................... 4
General Elective ................................. 3
ITM 320 .......................................... 3

Spring Semester (15 or 16 sem. hrs.)
MGT 431** ...................................... 3
MKT 450 .......................................... 3
General Electives ...................... 9 or 10
*Science courses must be from different areas. One science course must be in biology. The second science course must be in chemical or physical science.
**Writing Intensive Course

Marketing Minor

Requirements for a minor in Marketing:
ACC 202 Financial Accounting ..... 3
ECO 204 Principles of
Microeconomics ............ 3
MKT 300 Principles of
Management .................. 3
MKT 360 Marketing Research and
Opportunity Analysis ..... 3
MKT 450 Marketing Strategy ....... 3
Any two from the following: ............. 6
MKT 352 Product Management
and Services Marketing
MKT 354 Buyer Behavior
MKT 371 Personal Selling and
Sales Management
MKT 372 Retail and Distribution
Management
MGT 389 Introduction to
Entrepreneurship and
Business Planning
MKT 410/ IBS 406 International
Marketing
MKT 411 Promotional Strategy

Sem. Hrs. 21

COB-CLAS Certificate Programs

European Studies Certificate Program
The European Studies Certificate Program offers students the opportunity to supplement and strengthen their academic majors with a multi-disciplinary program that focuses on Europe. Its goals are to provide a fundamental understanding of the culture, history, economics and politics of the area and to ensure that students acquire a basic competence in a European language in addition to English.

Students are required to complete the following in order to receive a certificate, and that recognition will be listed on their permanent transcripts:

Requirements for a European Studies Certificate:
A. IST 205 Contemporary Europe ... 4
B. Electives - 3 courses from the
following list.......................... 11 or 12
ART 269 Art History Survey II ..... 4
HIS 222 Fascism and Nazi
Germany ......................... 4
HIS 224 Russia and the West ...... 4
HIS 230 The Balkans: The Powder
Keg of Europe ................... 4
HIS 312 Modern Europe ............ 4
IBS 411 Contemporary European
Business Issues .................. 3
PHL 301 The Making of the Modern
Mind......................... 4
GWA 340 The Political Economy of
Western Europe ............... 4
GWA 409 Comparative Legal Sys-
tems: Western Europe .... 4
C. Language Competency (equivalent to
12 hours)
Students must either (1) complete lan-
guage training in a European language other
than English up through the intermediate
level, (2) complete an intensive non-English
European language course offered at an
approved college or university, or (3) test out
of a non-English language at the inter-
mediate level.

D. Study Abroad Experience (at least 3
hours)
Students must either (1) complete a
course of study at an approved European
college or university, (2) complete an
approved study-abroad travel course offered by a
UT professor, or (3) complete an
approved internship in Europe.

E. Experiential Component
Students must either (1) participate in the
European Union Simulation or (2) partici-
pate as a European Country Representative
for the Global Village Simulation.
F. Attendance at selected European seminars and other relevant programs

Although not required, participation in an approved internship, mentorship or service learning experience in the U.S. with a European focus is strongly encouraged.

Total number of credits required is 18-19 if language component is already completed, 30-31 if not completed.

Latin American Studies Certificate Program

The Latin American Studies Certificate Program offers students the opportunity to supplement and strengthen their academic majors with a multi-disciplinary program that focuses on Latin America. Its goals are to provide a fundamental understanding of the culture, history, economics and politics of the area and to ensure that the student acquires a basic competence in either Spanish or Portuguese.

Students are required to complete the following in order to receive a certificate, and that recognition will be listed on their permanent transcripts:

A. IST 202 Contemporary Latin America .............................................. 4
B. Electives 3 courses from the following list .............................. 10-12
   IBS 404 Economic Development .............................................. 3
   HIS 313 Latin America ......................................................... 4
   IBS 410 Contemporary Latin American Business Issues .............. 3
   GWA 342 The Political Economy of Latin America .................. 4
   SPA 405 Hispanic Culture and Civilization II ......................... 4
C. Language Competency (equivalent to 12 hours)
   Students must either (1) complete language training in Spanish or Portuguese up through the intermediate level, (2) complete an intensive Spanish or Portuguese language course offered at an approved college or university, or (3) test out of Spanish or Portuguese at the intermediate level.

D. Study Abroad Experience (at least 3 hours)
   Students must either (1) complete a course of study at an approved Latin American college or university, (2) complete an approved study-abroad travel course offered by a UT professor, or (3) complete an approved internship in Latin America.

E. Experiential Component
   Students must either (1) participate as a country trade representative in the Summit of the Americas Simulation or (2) participate as a country representative for Latin America in the Global Village Simulation.

F. Attendance at selected Latin American Seminars and other relevant programs

Although not required, participation in an approved internship, mentorship or service learning experience in the U.S. with a Latin American focus is strongly encouraged.

Total number of credits required is 17-19 if language component is already completed, 29-31 if not completed.

Master of Business Administration Programs, Master of Science in Accounting, and Master of Science in Technology and Innovation Management

See Graduate Programs chapter for information.