Joseph Orsino

Title: CEO

Company: Caledon Concepts

Joseph Orsino is chief executive officer of Caledon Concepts, parent company of the Ceviche Tapas Bar and Rococo Steak restaurant brands. Headquartered in Tampa, FL, Caledon owns and operates four restaurants in Tampa, St. Petersburg and Orlando.

Joseph began his career with Caledon in 2007 when the private investment group was formed to purchase its first restaurant. Both Ceviche and Rococo have been named as top dining destinations in Florida by national publications, including the New York Times, Forbes, and USA Today. Rococo Steak was also awarded the coveted ‘Best of Award of Excellence’ from Wine Spectator for it’s prestigious wine collection. Under his leadership, the company has expanded into new markets, developed new concepts, established a consulting business, and grown to over 150 employees.

Joseph graduated with a BS in Management and Economics and an MS in Finance from the University of Tampa. He also holds Chartered Financial Analyst (CFA) and Certified Sommelier designations, and is a member of the University of Tampa Board of Fellows. He was the recipient of the University of Tampa’s 2014 Young Alumnus Award.