The field of entrepreneurship research has primarily focused on the individual, not the supporting ecosystem. The Tampa-St. Petersburg-Clearwater area has been proven to support new ventures, but our community needs to know what we can do to improve. This academic study of the Entrepreneurial Ecosystem hopes to provide pragmatic answers to improving our business environment.

**HOST UNIVERSITY**
The University of Tampa
- Newly appointed Collegiate Entrepreneurship Organization (CEO) national headquarters
- 2016 United States Association of Small Business and Entrepreneurship model program (USASBE)

**FINANCIAL SPONSOR**
Ewing Marion Kauffman Foundation
- The nation’s leader in entrepreneurship research and development
- An asset base of nearly $2 billion
- Sponsors of Global Start-up Week and 1 Million Cups national event

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**RESEARCH PROCESS**

- Collect qualitative data from 50 in-depth interviews
- Evaluate ecosystem network
- Examine specific infrastructure details of ecosystem
- Understand where Tampa Bay’s value is created and where it encounters resistance

**November 15, 2016** Join the research team and Kauffman Foundation representatives as they present findings and recommendations developed from the research. To learn more or attend this presentation email Jake Van Loon, research assistant, at jacob.vanloon@spartans.ut.edu.